Admissions and Enrollment
Point-in-Cycle
Institutional Research and Decision Support

Context

• IRDS new office in August 2015.

• Reorganized all data-generating, decision support offices under one structure to leverage expertise and integrate data across units.

• Had opportunity to organize new office guided by Statement of Aspirational Practice for Institutional Research and new vision for IR at IUPUI.
Our Vision/Mission

We provide timely, accurate, and actionable information to support decision making at IUPUI. Decision makers have the information necessary to achieve maximum effectiveness in regard to IUPUI’s Strategic vision, mission, values, and goals related to the success and learning of our students as well as overall institutional effectiveness. Our vision is to be a nationally recognized leader in institutional research and decision support in higher education.
Becoming Good Data Narrators and Making Connections
What impact has the Common App had on applications?
The Common Application

1. IUPUI launched the first-year beginning student application on August 1, 2018 for the 2019 recruitment cycle.

2. More than 800 member institutions nationwide.

3. 23 member institutions in Indiana including IU Bloomington and Purdue University West Lafayette.
First-Year Undergraduate Application Numbers
Fall 2019 v. Fall 2018

• 13% increase in applications compared to same time last year.

• Number of fall 2019 applications received to date have already exceeded total fall 2018 numbers.

• Applications from African American students increased 35% and Hispanic/Latinx increased 45%.
First-Year Undergraduate Application Numbers
Fall 2019 v. Fall 2018

<table>
<thead>
<tr>
<th></th>
<th>Fall 2018</th>
<th>Fall 2019</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indiana</td>
<td>9,807</td>
<td>10,649</td>
<td>9%</td>
</tr>
<tr>
<td>MSEP</td>
<td>566</td>
<td>828</td>
<td>46%</td>
</tr>
<tr>
<td>Other Domestic Non-Resident</td>
<td>500</td>
<td>823</td>
<td>65%</td>
</tr>
</tbody>
</table>

MSEP includes Illinois, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, and Wisconsin
First-Year Undergraduate Admitted Students
Fall 2019

<table>
<thead>
<tr>
<th>% Admitted</th>
<th>Common App</th>
<th>ApplyIU App</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>82%</td>
<td>75%</td>
</tr>
<tr>
<td>Indiana</td>
<td>85%</td>
<td>76%</td>
</tr>
<tr>
<td>Out-of-state</td>
<td>70%</td>
<td>66%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>% Deposited</th>
<th>Common App</th>
<th>ApplyIU App</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>12%</td>
<td>22%</td>
</tr>
<tr>
<td>Indiana</td>
<td>13%</td>
<td>22%</td>
</tr>
<tr>
<td>Out-of-state</td>
<td>10%</td>
<td>22%</td>
</tr>
</tbody>
</table>
Summary

- The Common App has helped to change the application profile in terms of more MSEP students (particularly Chicago and Ohio) and also an increase in high-achieving students.

- Too early to tell what impact, if any, the Common App will have at a program level even though increases in apps overall have typically been among larger schools.

- However, students admitted through the Common App have deposited at lower rates which means they could be waiting longer to make a decision than ApplyIU applications or are ‘softer’ applications.
IRDS
Report Demonstrations
Admissions Point-in-Cycle

• Updated weekly
• View by Admissions Cycle/or Semester
• Intended majors groups Pre- and Direct Admits
• Sub-reports available :
  • By Admit Type
  • Demographic Profile
  • Beginner Profile (Academic Readiness)
  • Funnel by School
  • Trends
Orientation Point-in-Cycle

- Helps determine if additional Orientation sessions are needed.
- Updates weekly combining Admissions and Orientation data.
- Indianapolis Campus Only.
- Indicates Orientation status:
  - Reserved an Orientation time
  - Attended Orientation
  - Not Yet Reserved
- Would like to add Housing data.
Beginner Registration Report

• Shows enrollment status of Indianapolis First-time, Full-time cohort at this point-in time in each of the last 3 years.

• View by Demographics
  • Ethnicity, Age, Gender, SAT, High School GPA, Residency, Admissions Type

• Enrollment by student groups
  • 21st Century Scholars, Honors, Campus Housing, DEAP, SSS, Pell, First Generation, Bridge, TLC

• Retention by School

• Enrollment List
  • Filters for School, TLC, Honors, Housing, DEAP
  • Filter by Fall Dismissal
Enrollment Point-in-Cycle

• Headcount by school
• Credit Hours by school
  • School of Primary major
  • Headcount by Academic Level/Plan
• Credit Hours by school
  • Credit hours by course level, subject area
• Filter by tuition residency
Enrollment 10 Year Headcount

- **Unduplicated Headcount**
  - Defaults to career
  - Displays trends
  - Filter for primary major and department

- **Student Characteristics**
  - Can change display by student characteristics!
  - Similar filters to unduplicated headcount

- **Program/Plan**
  - Display results by Plan1

- **Student Flow matrices**
  - Student major to course school
  - Course school to student major
Enrollment 10 Year Credit Hours

Credit hours taught by school
- 100-200 level; 300-400 level; Graduate level
- Course School and Subject Department filters

Historical credit hours taught by school
- No figures, just the trend by school

Credit hours taken by students
- School=School of students’ major

Course matrix – Student major
- Where are students in our school taking courses?

Course matrix – Course school
- Where are the students taking courses in my school enrolled?
Other Enrollment Reports

- Student Enrollment by County, State, and Country
- Enrollment – Duplicated Headcount
- Graduate and Professional Student Enrollment Headcount
- Beginners and Transfers Profiles and Outcomes
IRDS data sessions

1. February 14: I Heart Surveys!: Where to find survey results and best practices for crafting your own.
2. February 27: Faculty and Staff Data
3. February 28: Understanding Course Enrollment Trends and Information
4. March 6: Admissions and Enrollment Point-in-Cycle
5. March 28: Using Blue Online Course Evaluations at IUPUI: Benefits, Challenges, and Lessons Learned for Improving Teaching and Learning
Questions?