Matt Moody – Undergraduate Admissions

Norma Fewell, & Steven Graunke – Institutional Research and Decision Support

Admissions and Enrollment Point-in-Cycle

Institutional Research and Decision Support Context

- IRDS new office in August 2015.

- Reorganized all data-generating, decision support offices under one structure to leverage expertise and integrate data across units.

- Had opportunity to organize new office guided by Statement of Aspirational Practice for Institutional Research and new vision for IR at IUPUI.

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Our Vision/Mission

*We provide timely, accurate, and actionable information to support decision making at IUPUI. Decision makers have the information necessary to achieve maximum effectiveness in regard to IUPUI's Strategic vision, mission, values, and goals related to **the success and learning of our students** as well as overall institutional effectiveness. Our vision is to be a nationally recognized leader in institutional research and decision support in higher education.*

Becoming Good Data Narrators and Making Connections

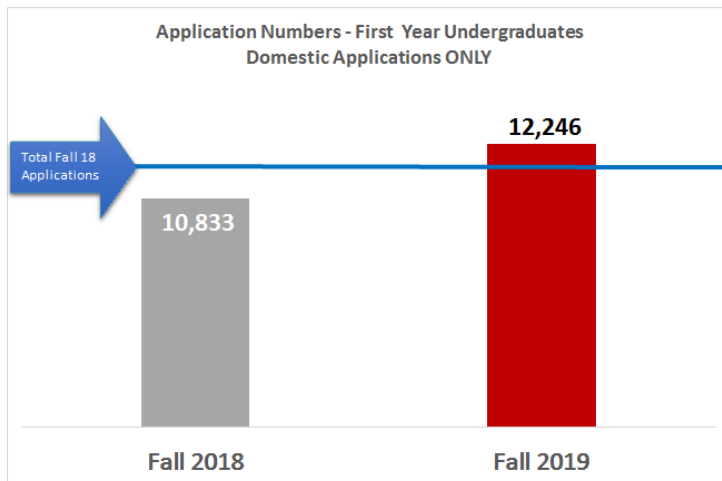# What impact has the Common App had on applications?

The Common Application

1. IUPUI launched the first-year beginning student application on August 1, 2018 for the 2019 recruitment cycle.

2. More than 800 member institutions nationwide.

3. 23 member institutions in Indiana including IU Bloomington and Purdue University West Lafayette.

First-Year Undergraduate Application Numbers Fall 2019 v. Fall 2018

Application Numbers - First Year Undergraduates
Domestic Applications ONLY

Total Fall 18 Applications

12,246

10,833

Fall 2018   Fall 2019

- **13% increase in applications** compared to same time last year.

- Number of fall 2019 applications received to date **have already exceeded** total **fall 2018** numbers.

- Applications from African American students **increased 35%** and Hispanic/Latinx **increased 45%.**

First-Year Undergraduate Application Numbers Fall 2019 v. Fall 2018

	Fall 2018	Fall 2019	Percent Change
Indiana	9,807	10,649	⬆ 9%
MSEP	566	828	⬆ 46%
Other Domestic Non-Resident	500	823	⬆ 65%

MSEP includes Illinois, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, and Wisconsin

First-Year Undergraduate Admitted Students Fall 2019

% Admitted	Common App	ApplyIU App
Total	82%	75%
Indiana	85%	76%
Out-of-state	70%	66%

% Deposited	Common App	ApplyIU App
Total	12%	22%
Indiana	13%	22%
Out-of-state	10%	22%

Summary

- The Common App has helped to change the application profile in terms of more MSEP students (particularly Chicago and Ohio) and also an increase in high-achieving students.

- Too early to tell what impact, if any, the Common App will have at a program level even though increases in apps overall have typically been among larger schools.

- However, students admitted through the Common App have deposited at lower rates which means they could be waiting longer to make a decision than ApplyIU applications or are 'softer' applications.

IRDS
Report Demonstrations

Admissions Point-in-Cycle

- Updated weekly

- View by Admissions Cycle/or Semester

- Intended majors groups Pre- and Direct Admits

- Sub-reports available :

  - By Admit Type

  - Demographic Profile

  - Beginner Profile (Academic Readiness)

  - Funnel by School

  - Trends

Orientation Point-in-Cycle

- Helps determine if additional Orientation sessions are needed.

- Updates weekly combining Admissions and Orientation data

- Indianapolis Campus Only

- Indicates Orientation status:

  - Reserved an Orientation time

  - Attended Orientation

  - Not Yet Reserved

- Would like to add Housing data

Beginner Registration Report

- Shows enrollment status of Indianapolis First-time, Full-time cohort at this point-in time in each of the last 3 years.

- View by Demographics
  - Ethnicity, Age, Gender, SAT, High School GPA, Residency, Admissions Type

- Enrollment by student groups
  - 21st Century Scholars, Honors, Campus Housing, DEAP, SSS, Pell, First Generation, Bridge, TLC

- Retention by School

- Enrollment List
  - Filters for School, TLC, Honors, Housing, DEAP
  - Filter by Fall Dismissal

Enrollment Point-in-Cycle

- Headcount by school

- Credit Hours by school

    - School of Primary major

    - Headcount by Academic Level/Plan

- Credit Hours by school

    - Credit hours by course level, subject area

- Filter by tuition residency

Enrollment 10 Year Headcount

Unduplicated Headcount
- Defaults to career
- Displays trends
- Filter for primary major and department

Student Characteristics
- Can change display by student characteristics!
- Similar filters to unduplicated headcount

Program/Plan
- Display results by Plan1

Student Flow matrices
- Student major to course school
- Course school to student major

Enrollment 10 Year Credit Hours

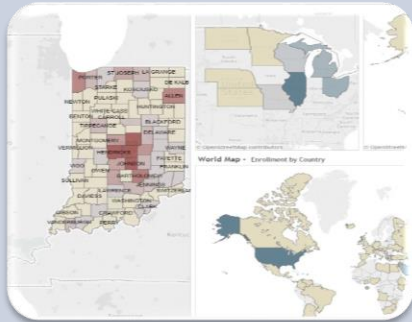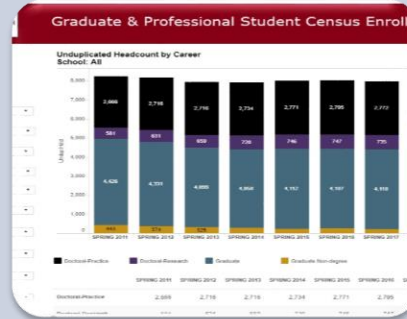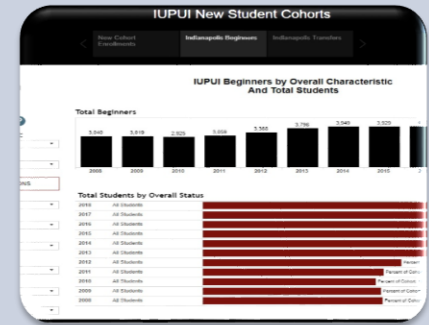| Credit hours taught by school	• 100-200 level; 300-400 level; Graduate level • Course School and Subject Department filters
Historical credit hours taught by school	• No figures, just the trend by school
Credit hours taken by students	• School=School of students' major
Course matrix – Student major	• Where are students in our school taking courses?
Course matrix – Course school	• Where are the students taking courses in my school enrolled?

Other Enrollment Reports

Student Enrollment by County, State, and Country

Enrollment – Duplicated Headcount

Graduate and Professional Student Enrollment Headcount

Beginners and Transfers Profiles and Outcomes

IRDS data sessions

1. ~~February 14: I Heart Surveys!: Where to find survey results and best practices for crafting your own.~~

2. ~~February 27: Faculty and Staff Data~~

3. ~~February 28: Understanding Course Enrollment Trends and Information~~

4. March 6: Admissions and Enrollment Point-in-Cycle

5. March 28: Using Blue Online Course Evaluations at IUPUI: Benefits, Challenges, and Lessons Learned for Improving Teaching and Learning

Questions?

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