

Fall 2020

Enrollment Management Strategic Plan Key Performance Indicators: Current Trends and Progress on Indicators

Purpose of Presentation

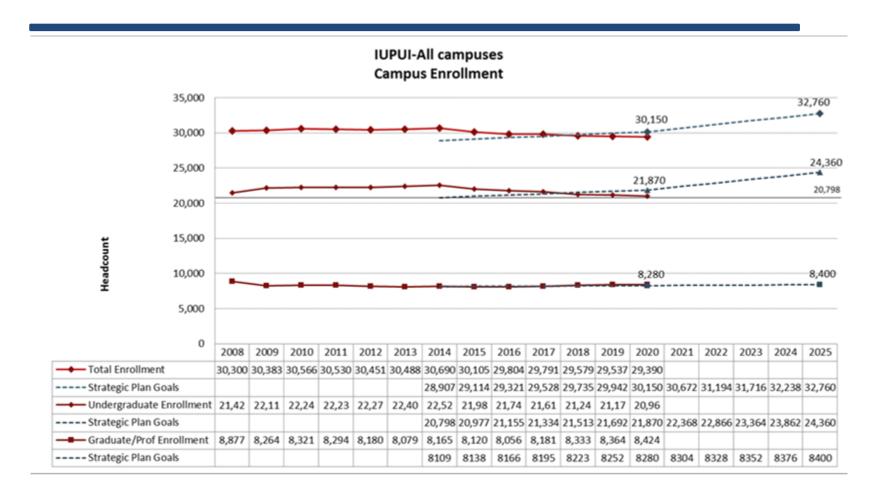
1. Enrollment Management key performance indicators presented in an effort to measure the quality of IUPUI's performance and assist in developing performance goals and strategies:

- Provide data update on all components of IUPUI's Enrollment Management Key Performance Indicators: Current Trends and Progress on Indicators
- 3. Determine the conclusions which should be drawn from the data as a basis for subsequent action discussions

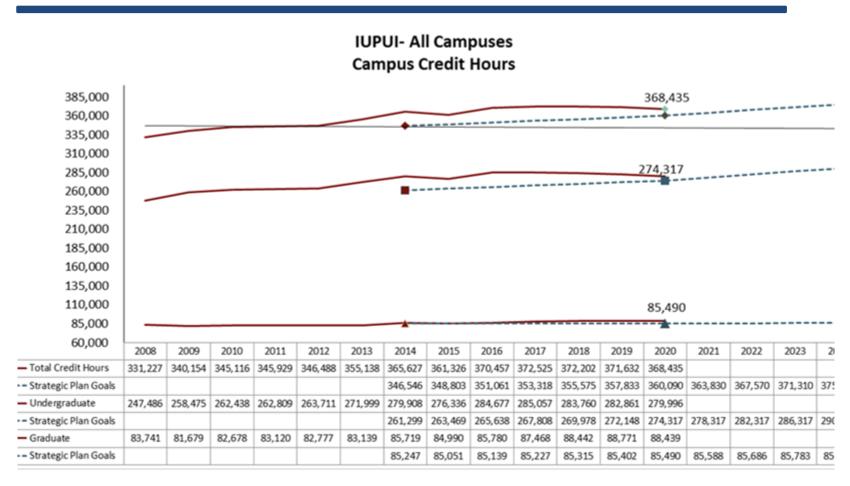
Key Performance Indicators and the Strategic Planning Process

- 1. Reflect various components of the institution's strategic goals and are essentially what will be used to monitor the institution's progress and determine its success.
- The appropriateness of each measure is commonly determined by a committee and may depend largely on what data are already available.
- Goals and strategies articulate how the institution will achieve its vision and measures of performance will provide an indication of the progress the institution is making towards reaching those goals.
- KPIs measure the quality of an organization's performance and assist in developing performance goals and strategies.
 - Adapted from adapted from Hanover University Press, 2010, www.hanoverresearch.com Key Performance Indicators for Administrative Support Units

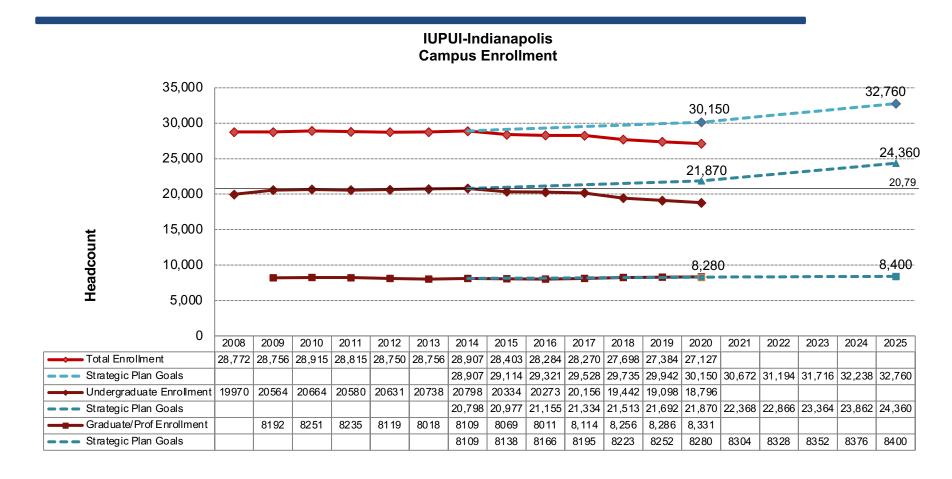




^{*} Includes degree seeking and non-degree students

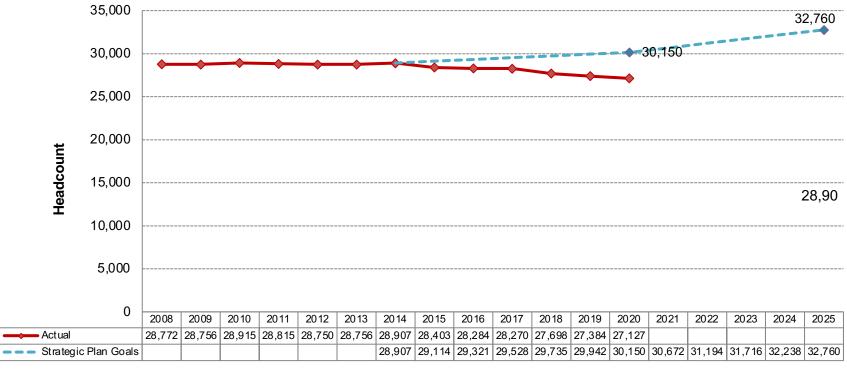


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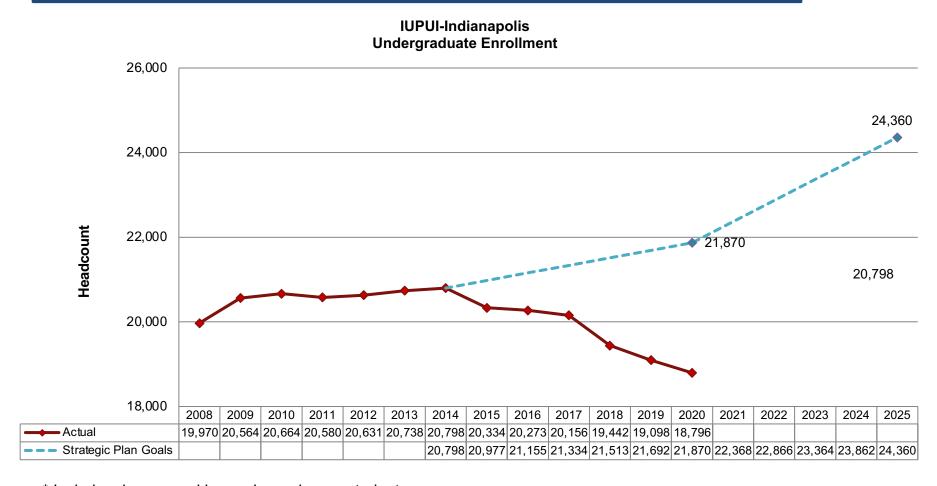


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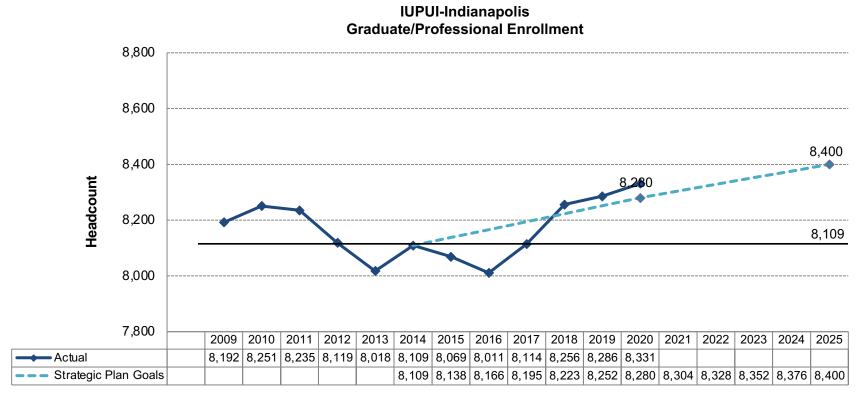




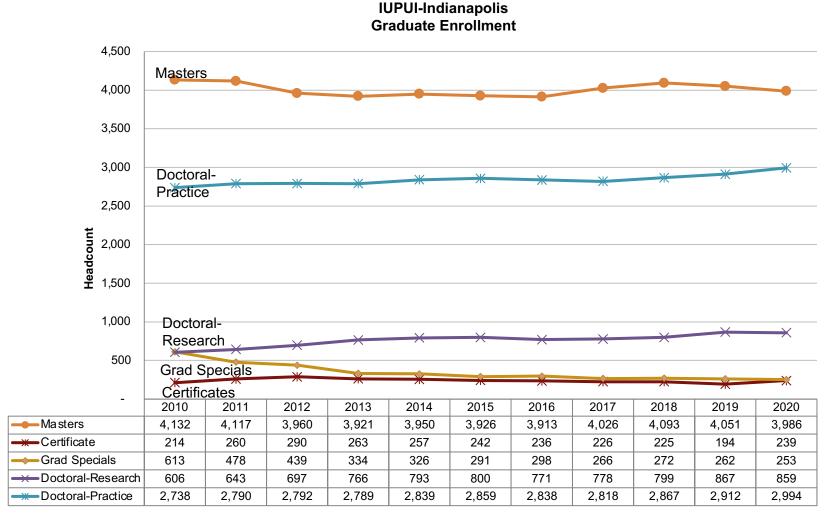
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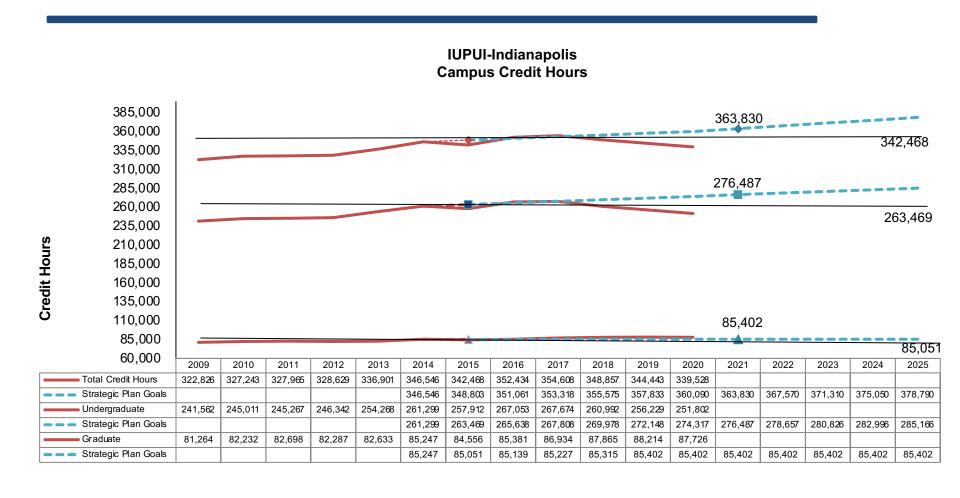


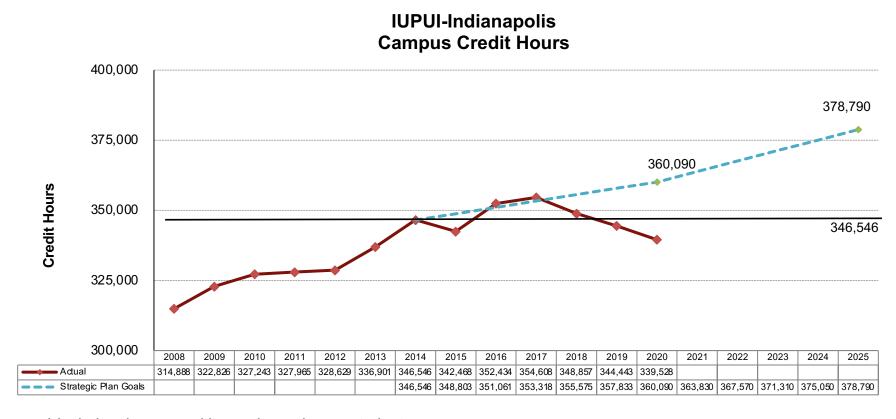
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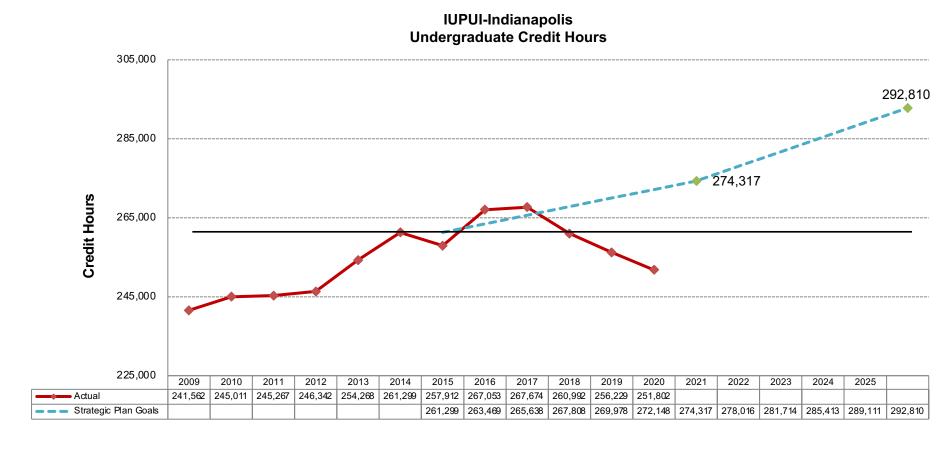
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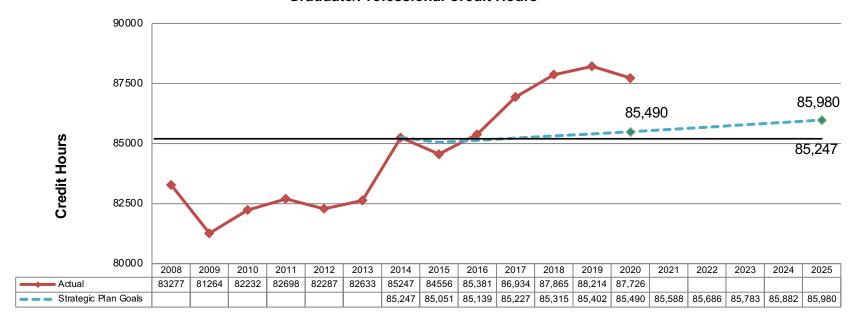


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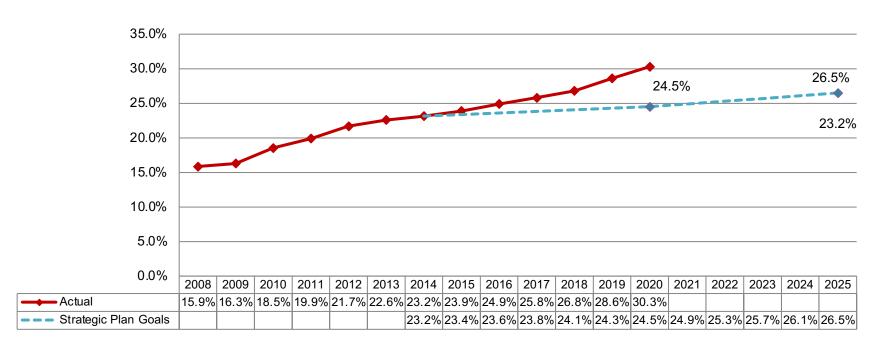
IUPUI-Indianapolis Graduate/Professional Credit Hours



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Total Enrollment Metrics By Ethnic Diversity

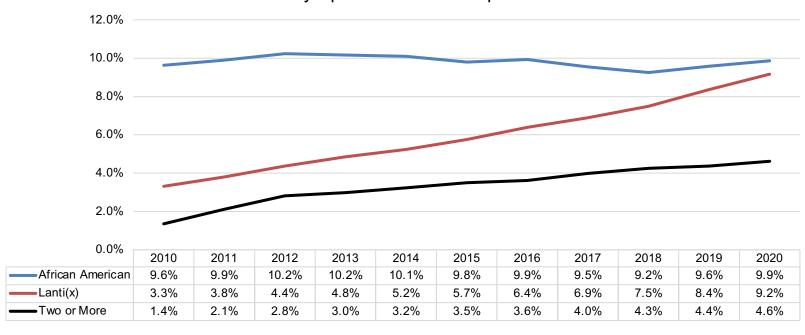
IUPUI-Indianapolis Ethnic Diversity % Enrollment All Students



Includes U.S. Students of Color categories: African American, American Indian, Asian, Hispanic/Latinx, Pacific Islander, Two or More Races. International students are excluded.

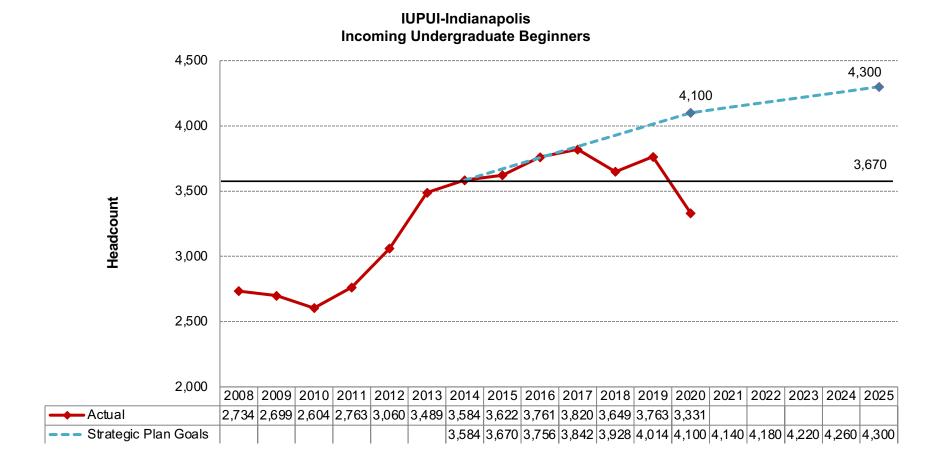
Total Enrollment Metrics By Ethnic Diversity

IUPUI-Indianapolis
Minority Share Enrollment All Students
By Specific Ethnic Groups

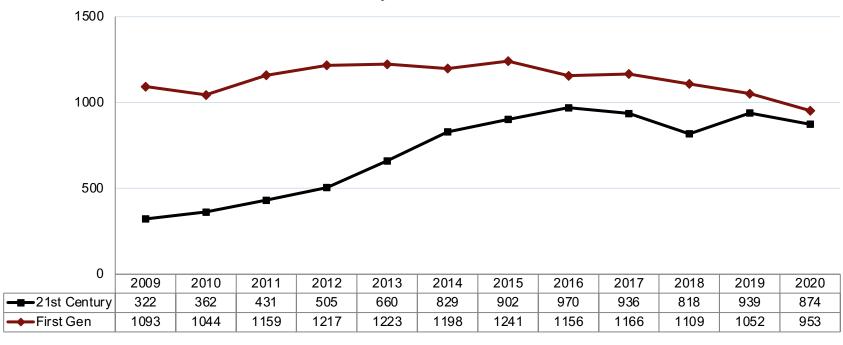


Note: In 2010 there was a change it the Ethnicity/Race Definition as applied by the federal government

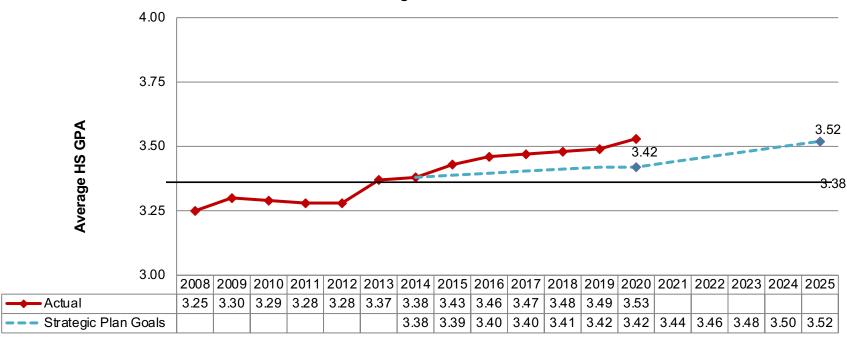
Office of Institutional Research and Decision Support



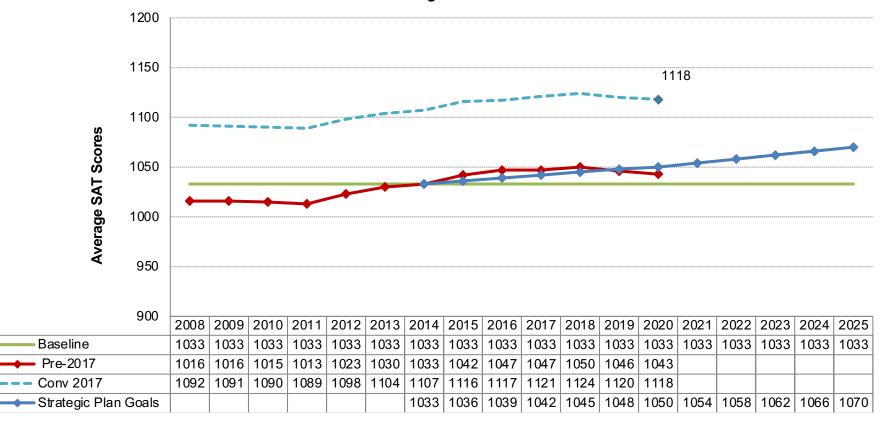
IUPUI-Indianapolis Incoming Undergraduate Beginners 21st Century and First Generation



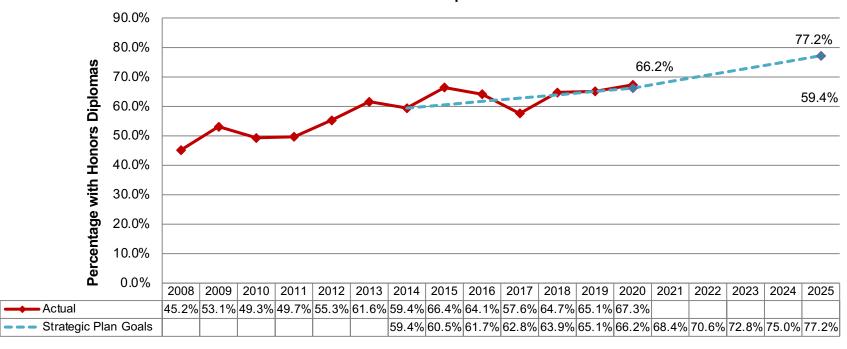
IUPUI-Indianapolis Incoming Undergraduate Beginners Average HS GPA



IUPUI-Indianapolis Incoming Undergraduate Beginners Average SAT

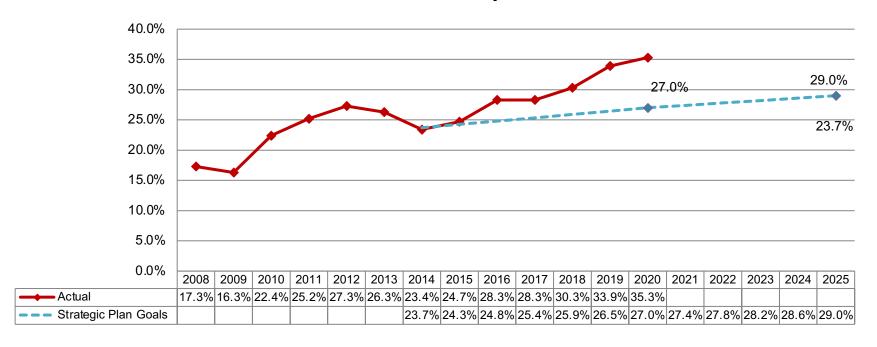


IUPUI-Indianapolis Incoming Undergraduate Beginners % with Honors Diplomas



% on ALL incoming undergraduate Beginners not just Indiana. A similar pattern is seen regardless of Residency Status.

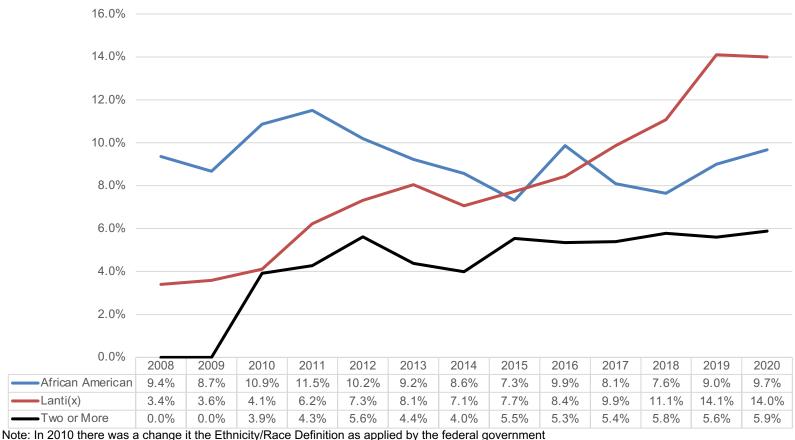
IUPUI-Indianapolis Incoming Undergraduate Beginners % Ethnic Diversity



Includes U.S. students of color categories: African American, American Indian, Asian, Hispanic/Latino(a), Pacific Islander, Two or More Races. International students are excluded.

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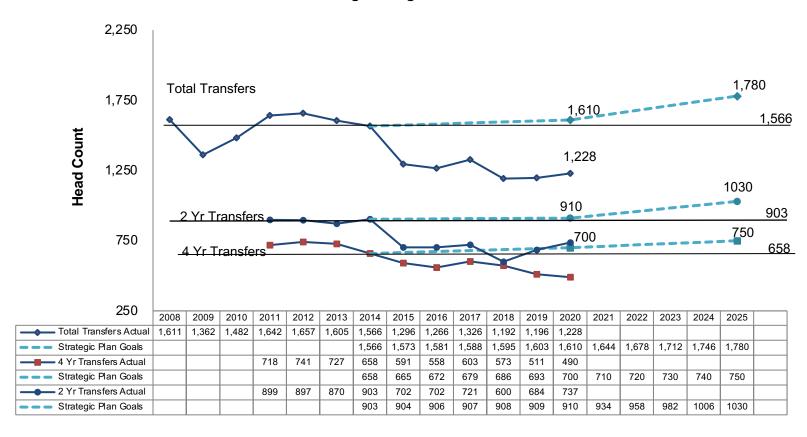
IUPUI-Indianapolis Incoming Undergraduate Beginners % Ethnic Diversity by Specific Groups



Office of Institutional Research and Decision Support

Entering Student Metrics Transfer Enrollment

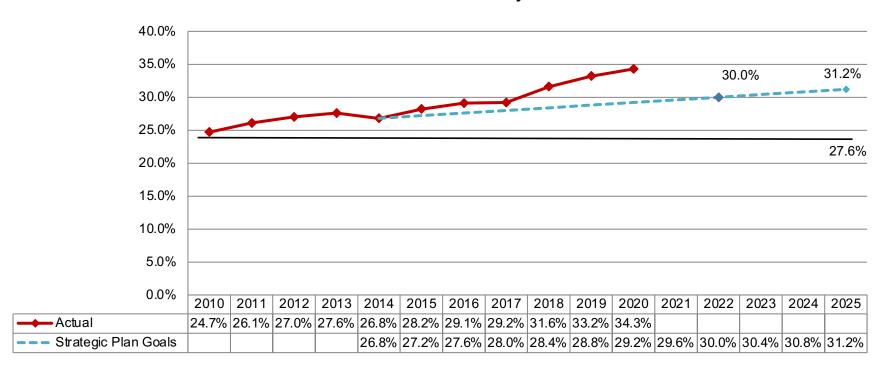
IUPUI-Indianapolis Incoming Undergraduate Transfers



Profiles the makeup of our Incoming Transfer Cohort - does not include Intercampus Transfers (ICT)

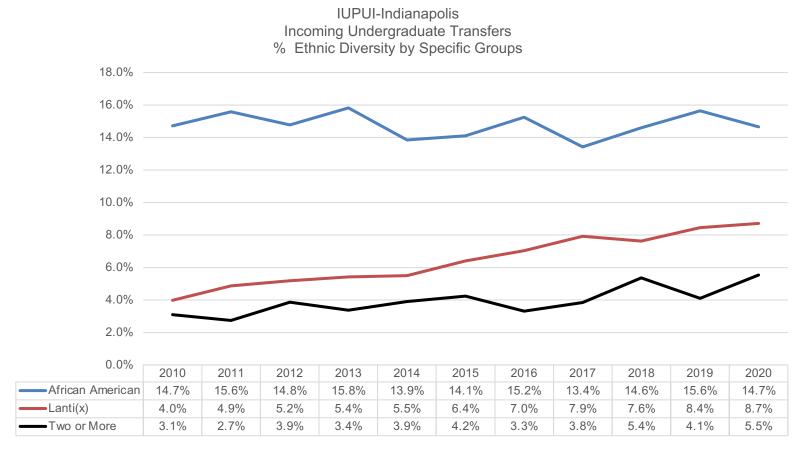
Incoming Undergraduate Transfers % Ethnic Diversity

IUPUI-Indianapolis Incoming Undergraduate Transfers % Ethnic Diversity



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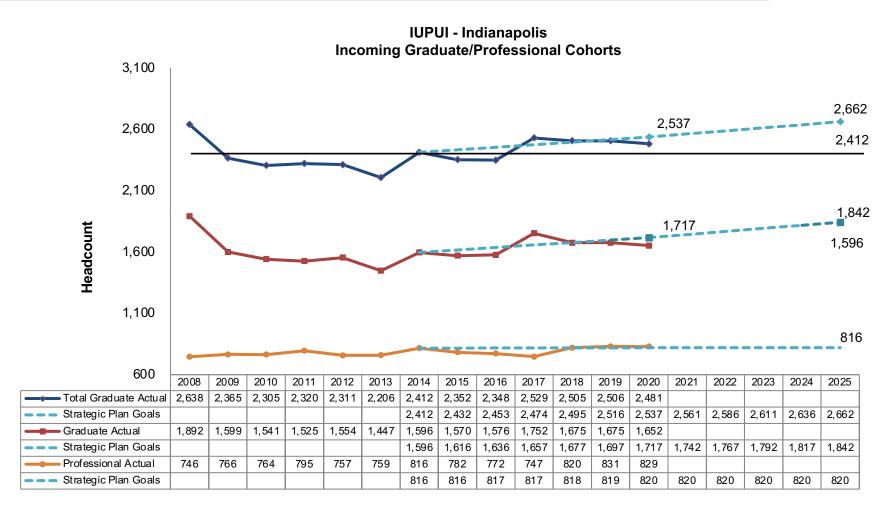
Incoming Undergraduate Transfers % Ethnic Diversity by Specific Groups



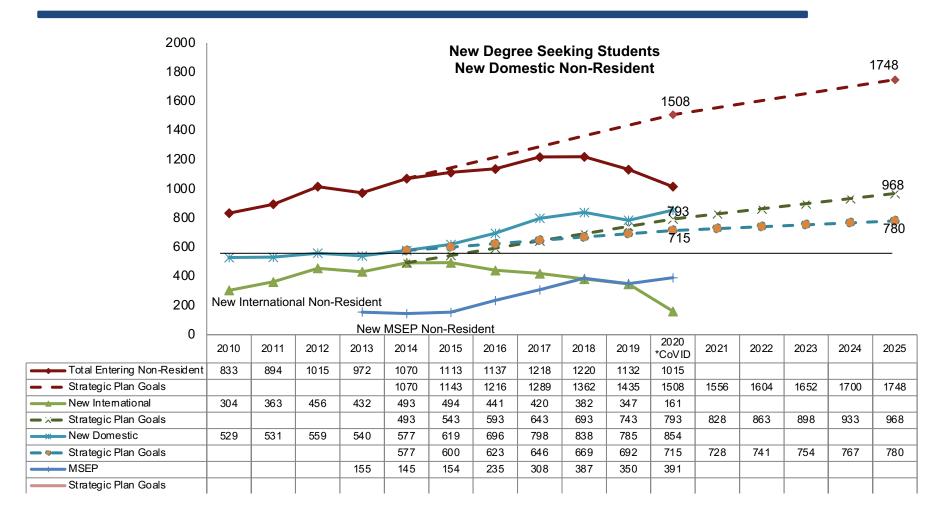
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Office of Institutional Research and Decision Support

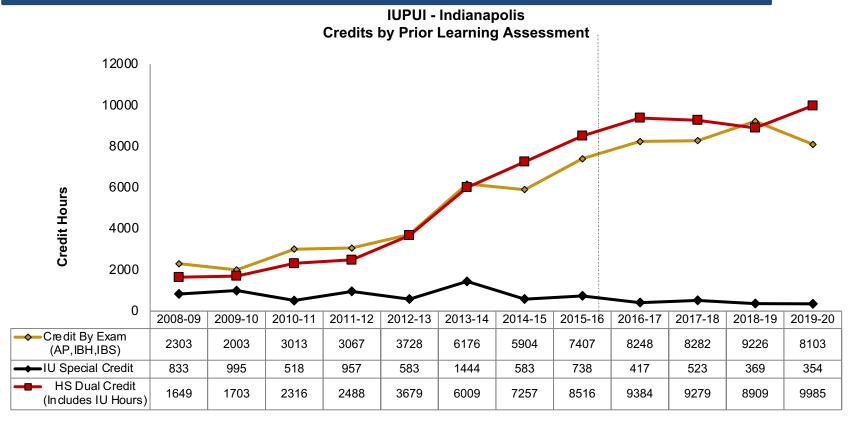
Entering Student Metrics Graduate Enrollment



Entering Student Metrics Non-Resident Enrollment

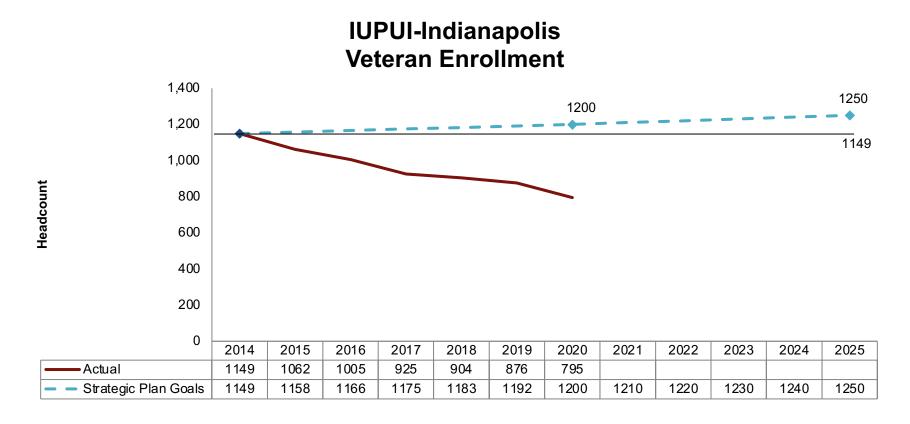


Entering Student Metrics Credits Awarded Through PLA



- Credit by Exam includes credits awarded via the following exams: Advance Placement (AP), International Baccalaureate Honors (IBH), International Baccalaureate Standard (IBS)
- · IU Special Credit are course credits awarded by IU though a variety of means including: Test, Work, Life Experience, Other
- The sharp increase in IU Special Credits during AY 13-14 is due to 25 transfer students being awarded Life Experience Nursing credits
- HS Dual Credit is College credit awarded by institutions of Higher Education including Indiana University (ACP/DCP/SPAN)

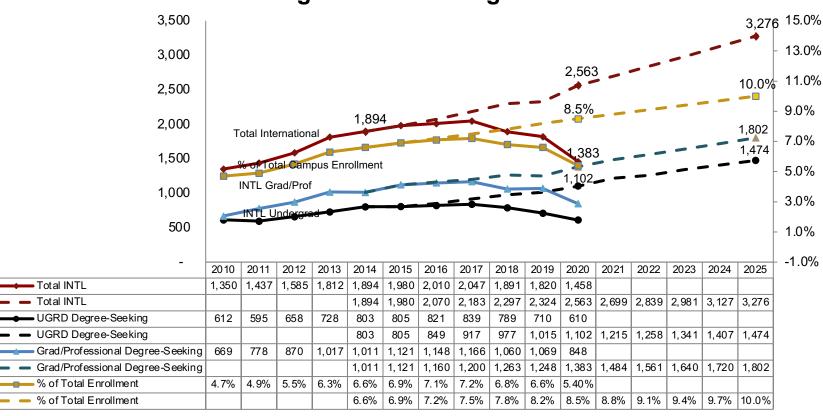
Total Enrollment Metrics Veterans



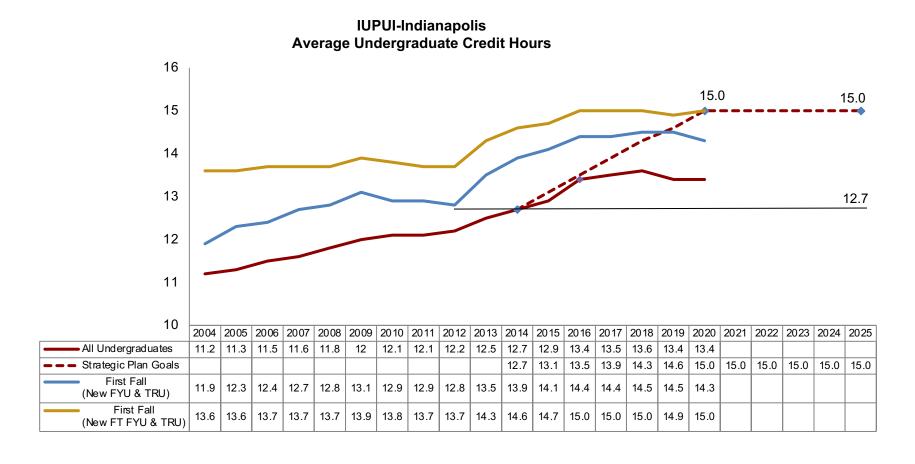
^{*} This data represents counts of students identified as Veterans in UIRR enrollment files (IR_CEN_TRM_SNPSHT_GT). This method differs from previous attempts to quantify Veteran students. Data is available beginning in 2014.

Total Enrollment Metrics International Students

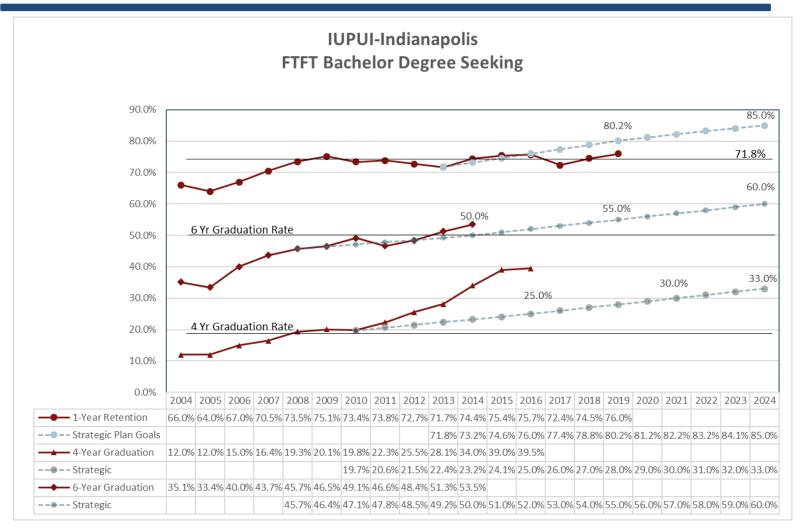
International Enrollment Degree and Non-degree



Student Performance Metrics Average Undergraduate Hours



Student Performance Metrics Retention/Graduation Rates



How do we compare?



Official Peer Institutions: First-Time Full-Time Beginners

Peer Institutions	One-Year Retention	Four-Year Graduation	Six-Year Graduation
Univ. of South Florida	91%	55%	73%
Temple University	89%	49%	73%
Univ. of Utah	89%	32%	70%
University at Buffalo - SUNY	87%	60%	76%
Univ. of Cincinnati	86%	34%	67%
Virginia Commonwealth	85%	44%	67%
Univ. of Alabama-Birmingham	82%	35%	58%
Univ. of Illinois-Chicago	80%	34%	59%
Univ. of Louisville	80%	32%	57%
Wayne State University	79%	18%	47%
Univ. of New Mexico	74%	22%	49%
IUPUI	72%	24%	48%
Univ. of Colorado-Denver	72%	22%	48%

Note: Retention cohort 2017, Four-Year Graduation and Six-Year Graduation Rates 2012. Includes Columbus. Source: IPEDS



Fall 2017 Comparisons: Large, Urban Public

Institution	Headcount	Selectivity	Urbanization	Avg. SAT /ACT	One-Year Retention*
Temple U	5141	1	City Large	1223	89%
U at Buffalo, SUNY	4170	1	Suburb Large	1225	87%
Virginia Commonwealth U	4178	2	City Midsize	1165	85%
U of Alabama-Birmingham	2207	1	City Midsize	1216	82%
U of Illinois-Chicago	4014	2	City Large	1160	80%
U of Louisville	2640	1	City Large	1210	80%
Wayne State U*	2398	2	City Large	1168	79%
U of New Mexico	3170	3	City Large	1116	74%
IUPUI	3880	3	City Large	1098	72 %
U of Colorado Denver	1408	2	City Large	1160	72%

Note: The Consortium for Student Retention Data Exchange (CSRDE). IUPUI Indianapolis Only. First-time beginners including full-time and part-time students.

- Fall 2017 data. *Wayne State did not participate in CSRDE last year.
- · *One-Year Retention Based on IPEDS.



Fall 2017 Comparisons

Institution	Federal Pell Grants	Under Rep. Minorities	24yrs or older	Campus Housing	First Fall GPA Below 2.0	Fall- Spring Retn Rate
U at Buffalo, SUNY	36%	16%	0%	75%	13%	96%
Temple U	29%	20%	0%	77%	10%	95%
Virginia Commonwealth U	32%	30%	0%	82%	16%	94%
U of Alabama-Birmingham*	40%	28%	1%	76%	9%	94%
Wayne State U*	44%	18%	0%	38%	16%	93%
U of Louisville	33%	17%	0%	75%	16%	92%
U of Illinois-Chicago	61%	48%	0%	33%	17%	91%
U of New Mexico	38%	59%	1%	25%	12%	87%
U of Colorado Denver	43%	37%	1%	Not Available	19%	87%
IUPUI	42%	17%	1%	39%	21%	86%

Note: The Consortium for Student Retention Data Exchange (CSRDE). IUPUI Indianapolis Only. First-time beginners including full-time and part-time students.

^{*} Fall 2016 data. Wayne State did not participate in CSRDE last year. U of Alabama-Birmingham did not report 2017 Fall-Spring retention.



Institutional Aid and Scholarships

Peer Institution	Number of Full-Time Beginners	Number of Full-Time Beginners Receiving	% Beginners Receiving	Average Amount Per Beginner	One-Year Retention
University of Colorado Denver	1,409	717	51%	\$2,950	72%
University of New Mexico	3,170	2,664	84%	\$3,009	74%
University at Buffalo	4,170	2,730	65%	\$3,340	87%
University of South Florida	4,103	2,592	63%	\$4,395	91%
IUPUI	3,933	2,514	64%	\$5,363	72%
University of Cincinnati	5,358	2,875	54%	\$5,757	86%
Virginia Commonwealth	4,117	2,449	59%	\$5,286	85%
University of Illinois Chicago	4,014	2,462	61%	\$5,490	80%
University of Utah	3,853	2,682	70%	\$5,849	89%
Wayne State University	2,567	2,176	85%	\$6,562	79%
University of Alabama Birmingham	2,228	1,710	77%	\$7,879	82%
Temple University	5,141	4,125	80%	\$7,282	89%
University of Louisville	2,640	1,823	69%	\$8,476	80%

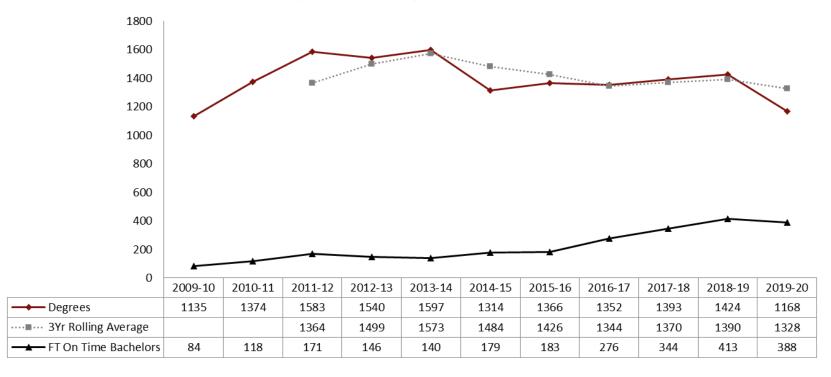
Note: Cohort 2017. First-Time, Full-Time Beginners Includes Columbus. Source: The Integrated Postsecondary Education Data System (IPEDS) . Percent beginners receiving Institutional Aid and Scholarships.

ICHE Performance Funding

- 1. Overall Degree Completion
- 2. On-Time Degree Completion Rate
- 3. At-Risk Degree Completion (PELL)
- 4. High-Impact Degree Completion (STEM)
- 5. Persistence Counts (30 Credit Hours, 60 Credit Hours, 90 Credit Hours)

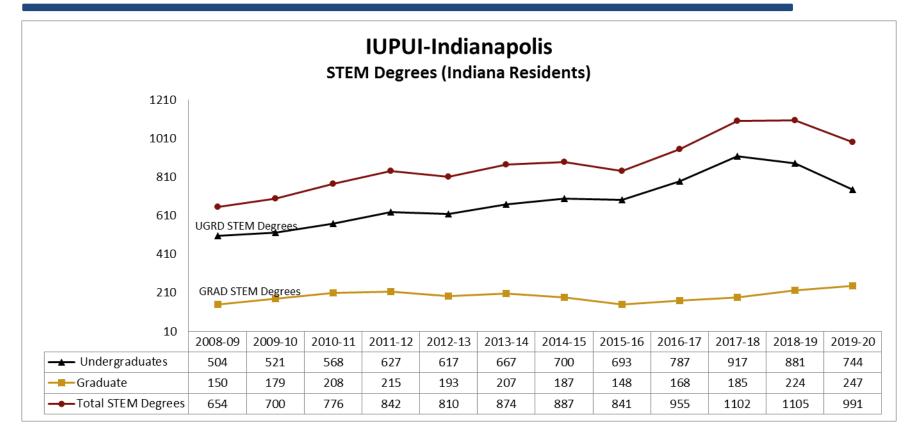
Student Performance Metrics Indiana Resident Pell Recipients

IUPUI - Indianapolis
Undergraduate Degrees Earned by PELL Recipient



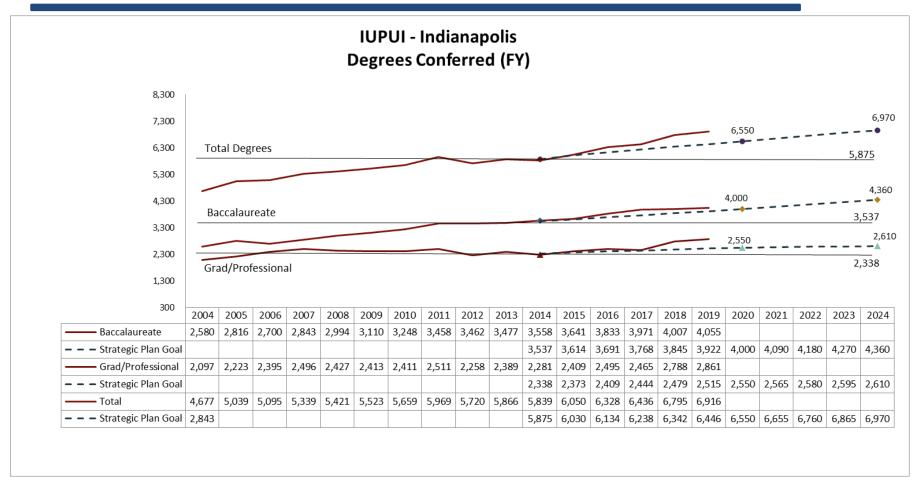
^{*} The "at-risk" degree completions is defined as pell recipients in the year of degree conferral.

Student Performance Metrics High Impact Degrees (STEM)



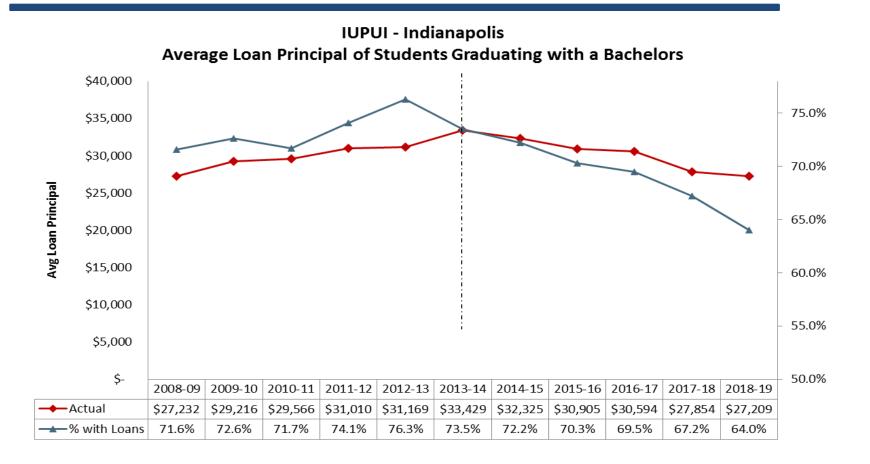
^{*} Indiana resident students in negotiated list of high impact majors/degrees (UIRR) for performance funding. At IUPUI this does not include degrees in School of Medicine or Dentistry.

Student Performance Metrics Degrees Conferred



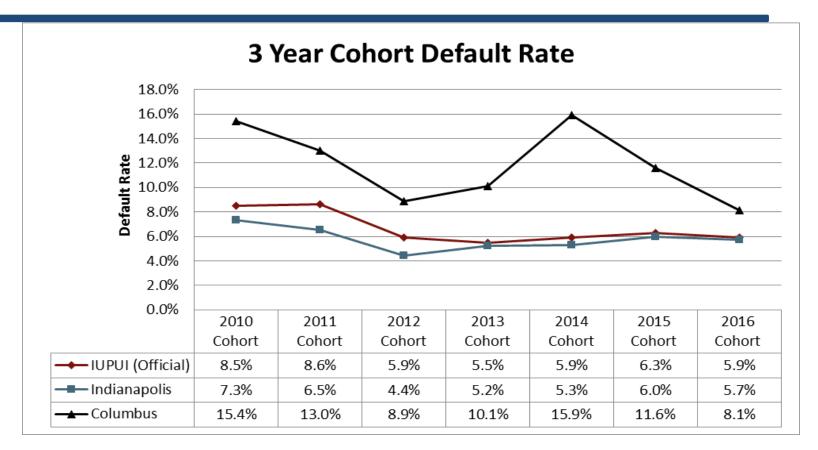
^{*}Does not include Associates or Undergradate Certificates

Financial Aid Metrics Undergraduate Loan Debt



These figures include only graduates who entered IU as First-Year students and student loans from federal, IU, and private sources borrowed at IU during that program of study -- as defined by the Common Data Set (CDS).

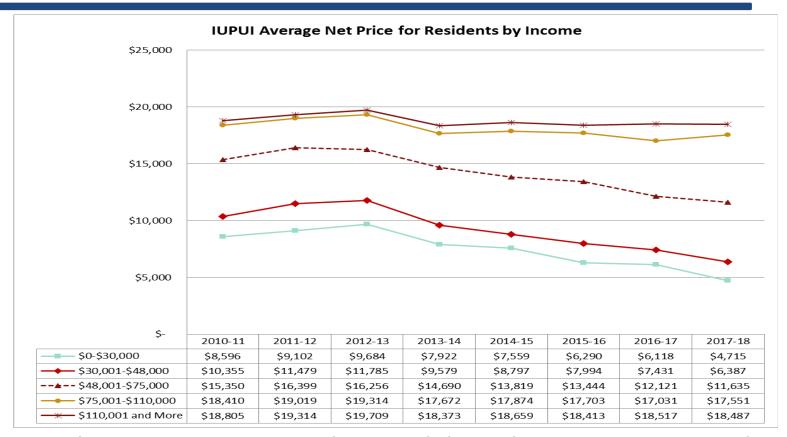
Financial Aid Metrics Loan Default Rate



^{*} The 2015 IUPUI Official rate is final. The Indianapolis and Columbus rates are still draft calculations.

The official default rates are now calculated on a 3-year average basis, which only goes back to the FY2010 cohort. (Prior to the FY2010 cohort, default rates were calculated on a 2-year basis and are not comparable with the current logic.)

Financial Aid Metrics Average Net Price by Income



The IPEDS net price estimates the average out-of-pocket costs for first-year, full-time undergraduates awarded gift aid (excluding private gift aid). Room and board and other non-tuition expense estimates decreased in 2013-14 by using a more moderate cost estimate methodology. Since the average net price is the difference between estimated costs like room and board and the average IPEDS gift aid, the average net changed significantly beginning in 2013-14.

Definition of Unmet Need

The National Common Data Set provides a framework for determining the percentage of each student's academic year financial need that is "met" by gift aid (scholarships, fellowships, grants and fee remissions), subsidized federal student loans (loans that do not capitalize interest while students are in school), and federal work study earnings.

Unmet need is the portion of a student's academic year financial need that exceeds these forms of financial aid.

Students may choose to borrow unsubsidized federal or private loans to cover this "unmet" portion of their financial need. This takes financial need and subtracts need based aid until it reaches zero.

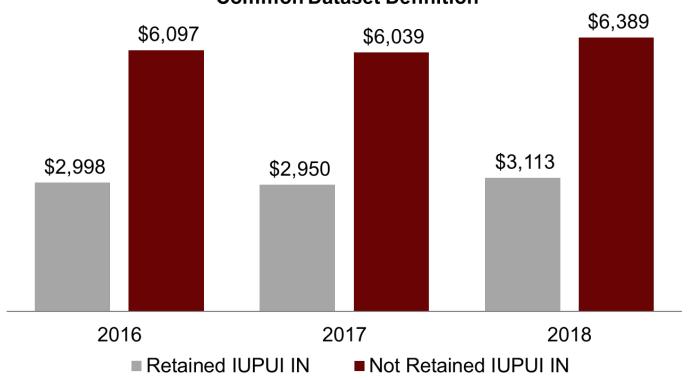
This includes Stafford/Perkins subsidized loans, but not unsubsidized. This does not include parent loans or private loans. It does include military benefits.





Annual Unmet Financial Need and One-Year Retention FT, FT Beginners

Total Unmet Financial Need Academic Year Common Dataset Definition



1,088 Fall 2018 beginners did not return to the IUPUI IN campus in Fall 2019



Unmet Financial Need All Undergraduates Fall 2018 IUPUI Indianapolis	N	% of All
No FAFSA on file	4,055	21.5
No Unmet Financial Need (FAFSA on file)	5,155	27.3
\$1 to \$1000 Unmet Need	718	3.8
\$1001 to \$2000 Unmet Need	602	3.2
\$2001 to \$3000 Unmet Need	857	4.5
\$3001 to \$4000 Unmet Need	694	3.7
\$4001 to \$5000 Unmet Need	755	4.0
\$5001 to \$6000 Unmet Need	740	3.9
\$6001 to \$7000 Unmet Need	642	3.4
\$7001 to \$8000 Unmet Need	609	3.2
\$8001 to \$9000 Unmet Need	587	3.1
\$9001 to \$10,000 Unmet Need	545	2.9
More Than \$10,000 Unmet Need	2,938	15.5
Grand Total	18,897	100.0

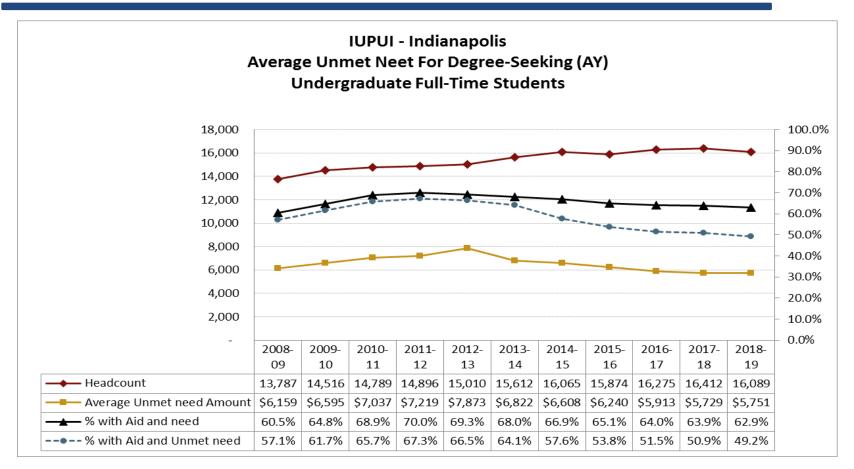
^{*5,321} with unmet financial need levels over \$6,000



Unmet Financial Need Annual Fall 2018 IUPUI Indianapolis Beginners	N	One-Year Retention Rate at IUPUI	One-Year GPA
No FAFSA on file	360	72%	2.87
No Unmet Financial Need (FAFSA on file)	1324	78%	2.93
\$0 to \$3000 Unmet Need	555	76%	2.73
\$3001 to \$6,000 Unmet Need	517	74%	2.69
\$6,001 to \$9,000 Unmet Need	295	63%	2.48
\$9,001 to \$12,000 Unmet Need	261	60%	2.44
>\$12,000 Unmet Need	336	34%	1.84
Grand Total	3648	70%	2.70

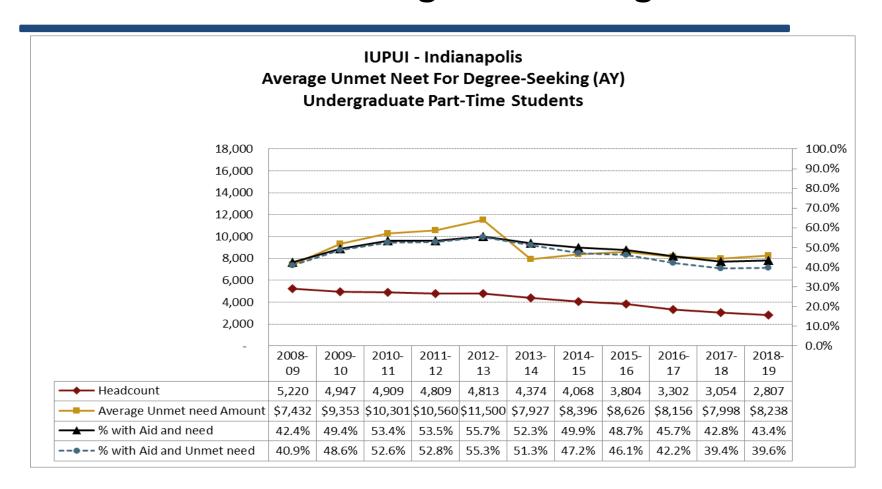
^{*892} beginners with unmet financial need over \$6,000

Financial Aid Metrics Unmet Need of Undergraduate Degree Seekers



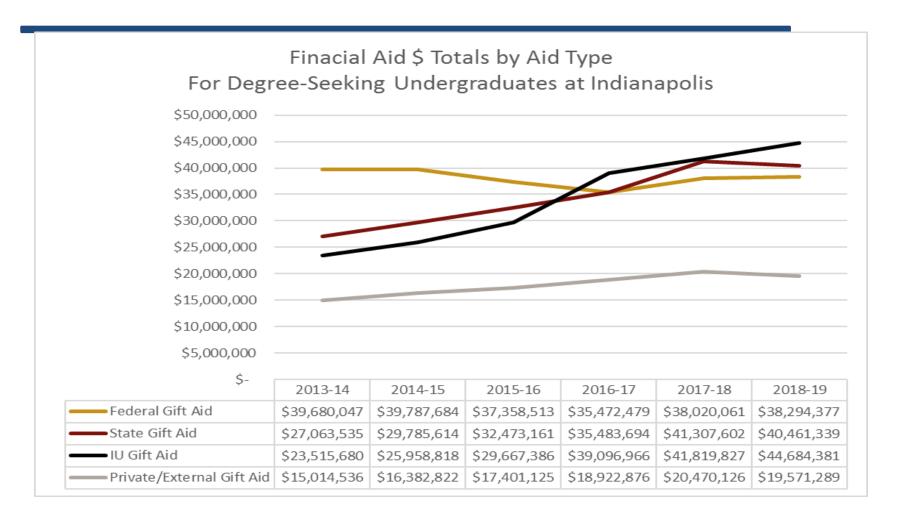
Unmet need as defined in the Common Data Set (CDS) for degree-seeking undergraduates enrolled at fall census is an average (mean) for the academic year (fall+spring). The CDS limits its unmet need figures to students with both need and aid.

Financial Aid Metrics Unmet Need of Undergraduate Degree Seekers

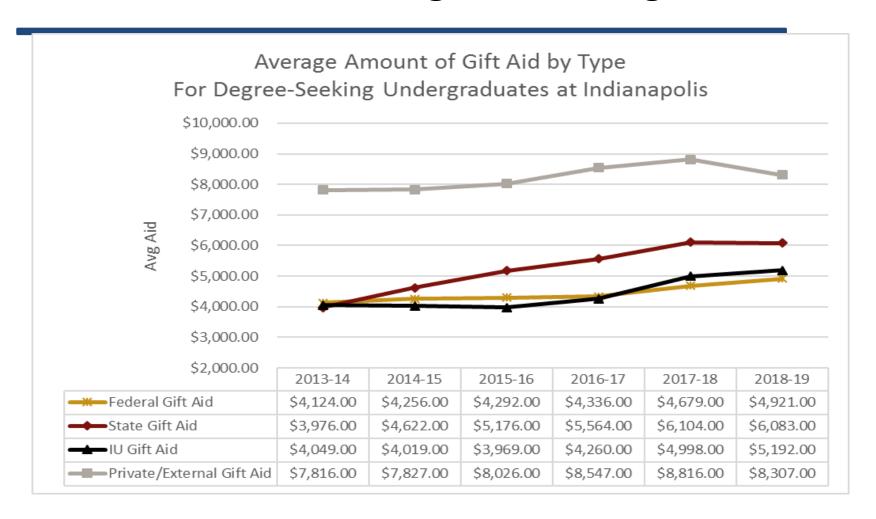


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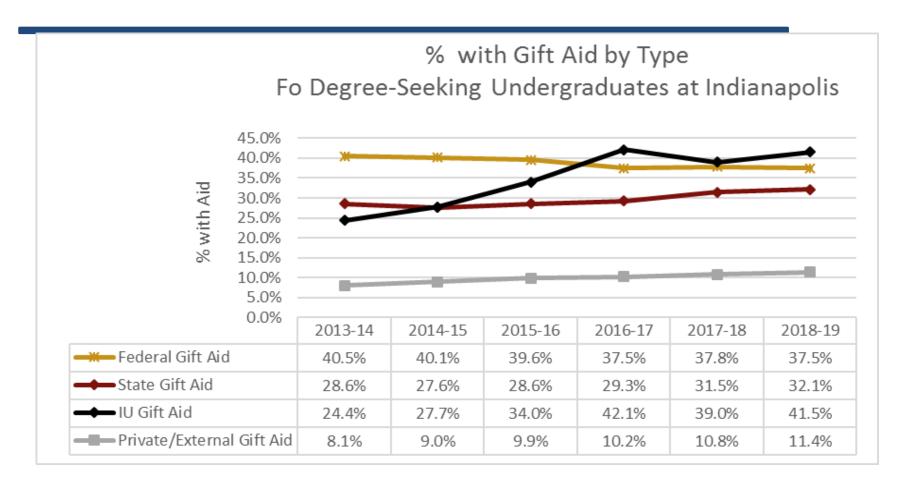
Financial Aid Metrics Aid Awarded to Undergraduate Degree Seekers



Financial Aid Metrics Aid Awarded to Undergraduate Degree Seekers



Financial Aid Metrics Aid Awarded to Undergraduate Degree Seekers



Strategic Plan Data Link Reports

More Information available here (Including IUPUI Indianapolis and Columbus):

IUPUI Data Link

Institutional Research and Decision Support irds.iupui.edu

Contact us with questions or requests for information!

