

**THE 2011 IUPUI
GRADUATE ALUMNI SURVEY
SUMMARY REPORT FOR THE
KELLEY SCHOOL OF BUSINESS
MASTER'S DEGREE RESPONDENTS**

Steven Graunke

Office of Information Management and Institutional Research

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INTRODUCTION

The IUPUI alumni survey began in 1992 with funding IUPUI received as part of the 1990 Perkins Vocational and Applied Technology Act. In 2011, the survey was revised and a Graduate Alumni Survey was created. The current iteration of the IUPUI Graduate Alumni Survey was created by staff in Information Management and Institutional Research (IMIR) with feedback from Deans, Associate Deans, the Center for Service and Learning, and Career Services. The original Undergraduate Alumni Survey, the results of the 2008 Graduate Student Survey, and the IUPUI Principles of Graduate and Professional Learning (PGLs) were consulted when constructing this survey. Currently, the Graduate Alumni Survey has 5 sections focusing on graduates' satisfaction with their overall IUPUI experience, satisfaction with their assistantship, the impact of IUPUI on their learning, further education, and current employment.

A sample of 4,134 graduate students who graduated with a Master's, Doctoral-Practice, or Doctoral-Research degree from any Indiana University or Purdue University school located on the IUPUI or IUPUC campus between Spring 2008 and Summer 2010 was provided to IMIR by the Indiana University Alumni Association. All alumni in this sample were sent an e-mail inviting them to participate in the survey. Of the 4,134 students contacted, 1,397 of those had invalid e-mails and two declined to participate, leading to an adjusted sample size of 2,735. Reminder e-mails were sent to non-respondents two, four, and six weeks following the initial e-mail. A total of 401 alumni responded to the survey for a response rate of 14.7%. Demographic and academic characteristics of Kelley School of Business and all respondents appear in tables 1 and 2 below.

The following is a report of the 46 respondents who received a Master's degree from the Kelley School of Business at IUPUI. In order to demonstrate the extent of the difference between the scale means of schools and the scale mean for all IUPUI Master's respondents, effect sizes were generated. Effect sizes represent the number of standard deviation units between the school and campus means. In general, an effect size with an absolute value of less than 0.2 of a standard deviation is seen as "trivial," and an effect size with an absolute value of 0.2 or greater is meaningful. Prudence should be considered when interpreting these results, as the low response rate for this survey may have led to results not consistent with the entire IUPUI population. For further information, including other reports derived from the 2011 IUPUI Graduate and Undergraduate Alumni Surveys please consult the Alumni Surveys section of the IMIR website, located at imir.iupui.edu/surveys/alumni.

Table 1
Demographic Characteristics of Respondents

	Kelley Master's Degree Respondents	All Master's Degree Respondents
	<i>Percentages</i>	
Gender		
Female	26.1	61.6
Male	73.9	38.4
Ethnicity ^a		
African-American	6.5	5.9
Asian-American/Pacific Islander	6.5	2.2
Caucasian	73.9	76.9
Hispanic	2.2	3.4
Native American/Alaska Native	0.0	0.3
International Student	4.3	7.8
Unknown	6.5	3.4
Age at graduation ^b		
Less than 25 years of age	5.4	16.4
25 – 29	27.0	31.1
30 – 39	43.2	18.5
40 years of age or older	24.3	33.9

^a Since most participants graduated before the most recent ethnic codes were implemented, pre-2010 ethnic codes were used in this analysis.

^b For spring semester graduates, age is calculated as of the day of commencement. For fall and summer graduates, age is calculated as of the degree date provided by their school. For most schools, the date is December 31 for fall graduates, June 30 for summer I graduates, and August 31 for summer II graduates (though there is variation between schools).

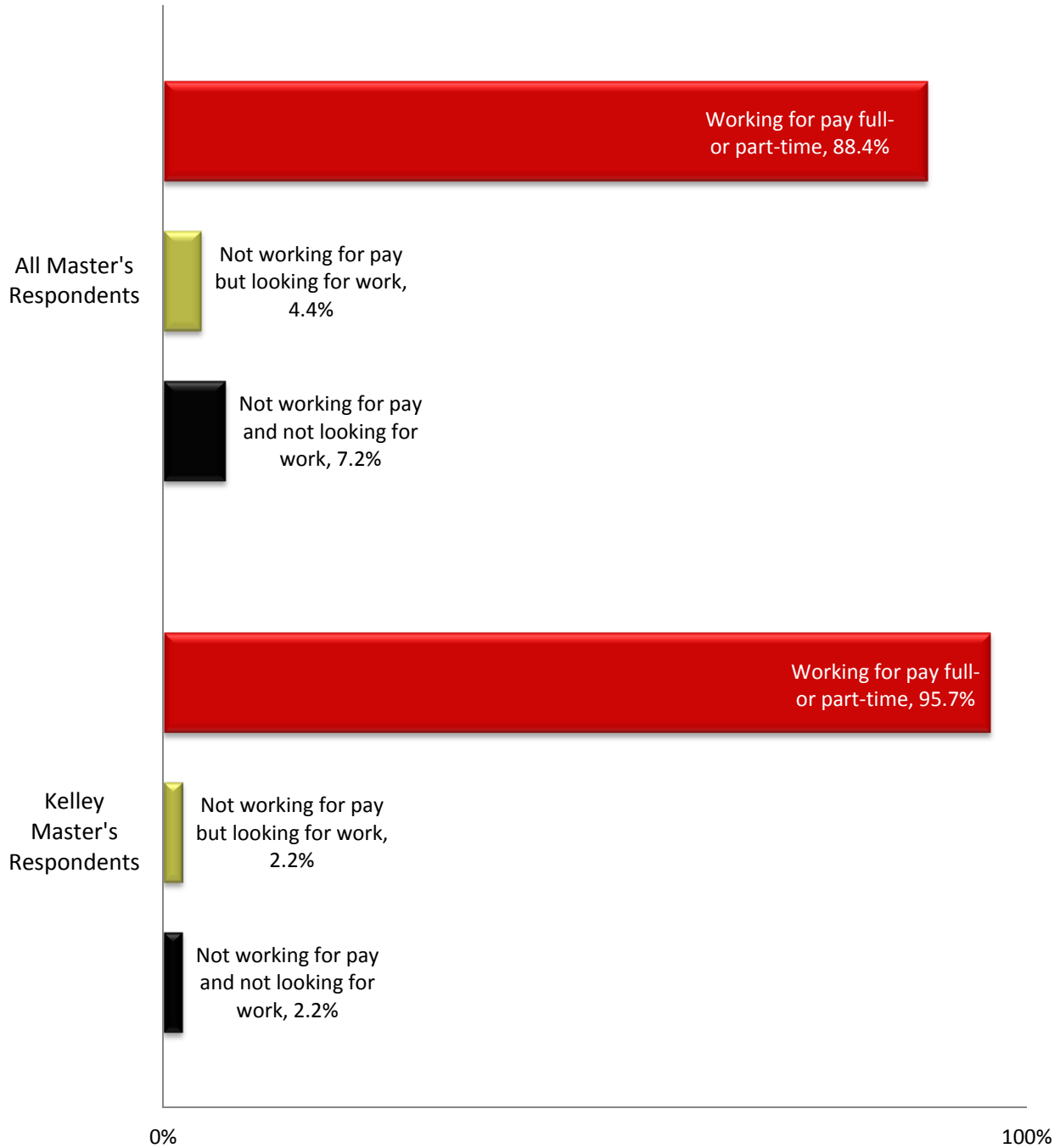
Table 2
Academic Characteristics of Respondents

	Kelley Master's Degree Respondents	All Master's Degree Respondents
	<i>Percentages</i>	
Academic year of graduation		
2007-2008	39.1	19.2
2008-2009	41.3	35.9
2009-2010	19.6	44.9
Program GPA ^a		
4.00	0.0	8.4
3.80-3.99	13.0	42.8
3.60-3.79	37.0	24.7
3.20-3.59	45.7	20.0
3.19 or lower	4.3	4.1

^a GPA earned for classes completed at an Indiana University campus within their program of study that would count towards the students' degree. Does not include grades earned in classes transferred from outside of Indiana University.

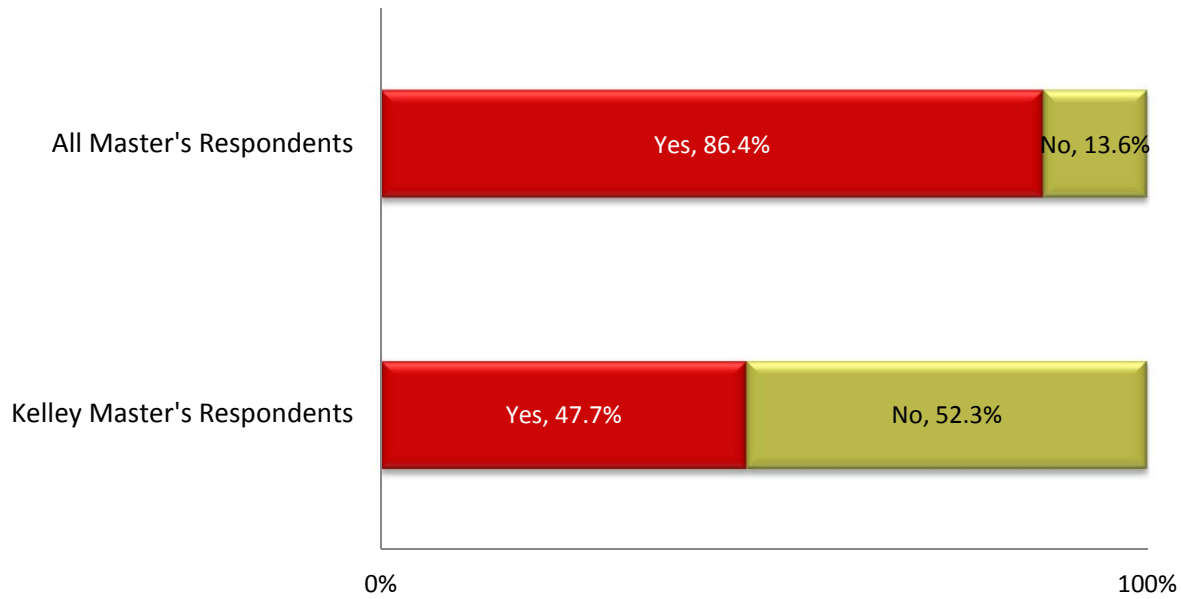
SECTION 1: CURRENT EMPLOYMENT AND FURTHER EDUCATION

Figure 1
Which best describes your current employment status? ^a



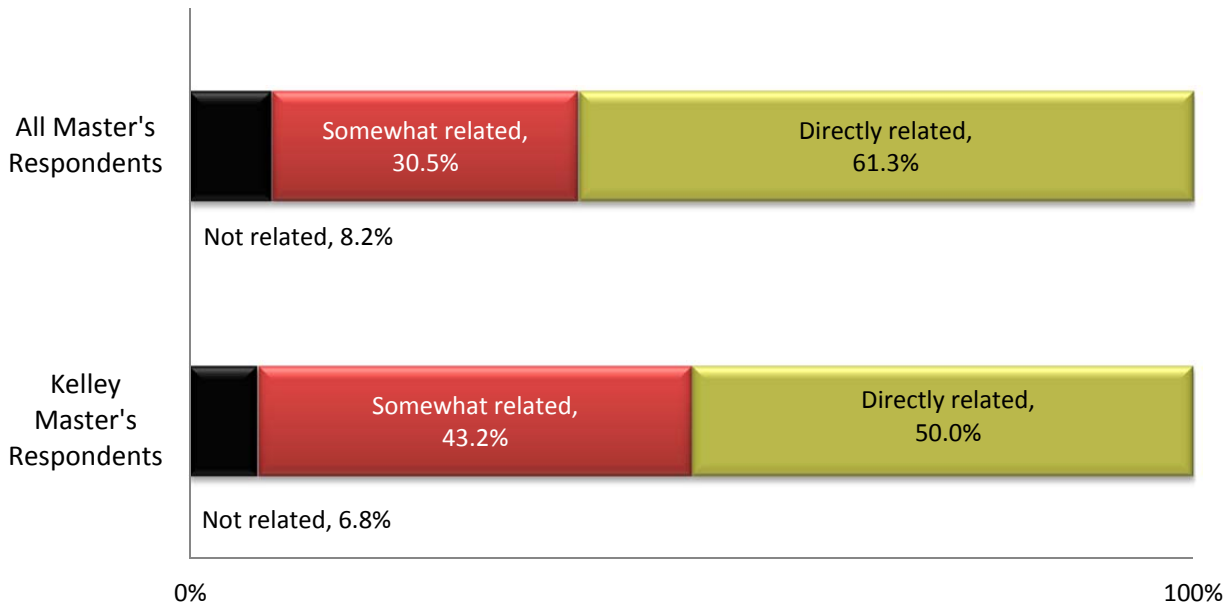
^a All Master's N = 318
Kelley Master's N = 46

Figure 2
Are you working in Indiana? ^a



^a Of respondents indicating they are working full- or part-time.
 All Master's N = 282; Kelley Master's N = 44

Figure 3
How closely does your job relate to your IUPUI graduate program? ^a



^a Of respondents indicating they are working full or part-time.
 All Master's N = 282, Mean = 2.53, STD = 0.64,
 Kelley Master's N = 44, Mean = 2.43, STD = 0.63, effect size = -0.16

Table 3
IUPUI Education and Work ^a

<i>Please indicate how satisfied you are with each of the following aspects of your IUPUI experience</i>	N	Mean	STD	Standard Error	IUPUI Mean	Effect Size
How well did your IUPUI education prepare you for this job	44	2.48	0.66	0.10	2.40	0.12
How well do you think your IUPUI education enhanced your prospects for future advancement*	44	2.70	0.46	0.07	2.53	0.29

^a 3-point scale in which "Very Well" = 3, "Somewhat" = 2, and "Not at all" = 1. Of respondents indicating they are working full- or part-time.

* Effect size greater than 0.2 or less than -0.2.

Figure 4
Kelley Master's Degree Respondents
Which category best describes your employer?

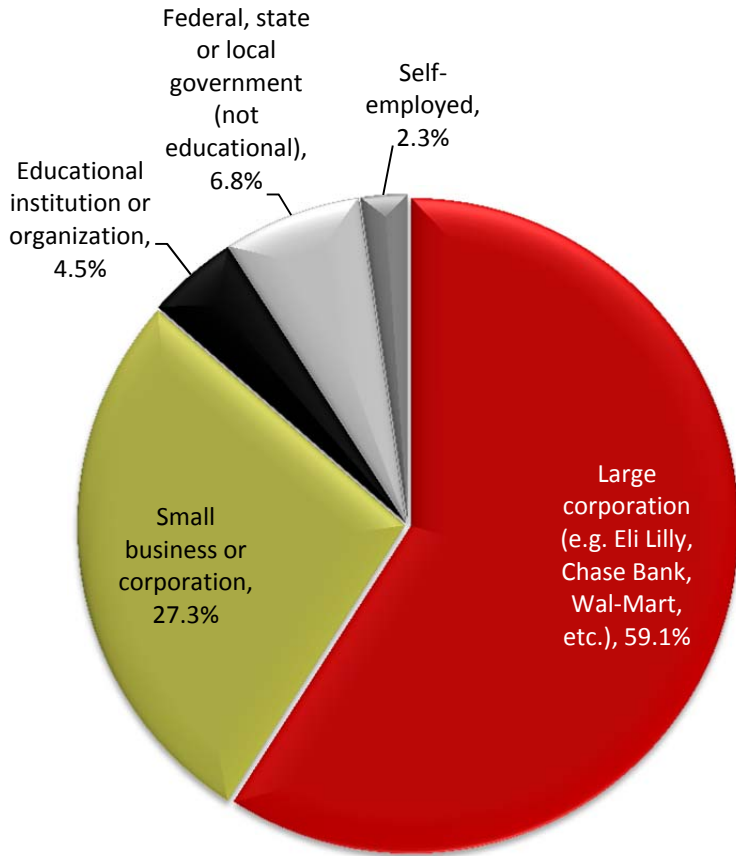
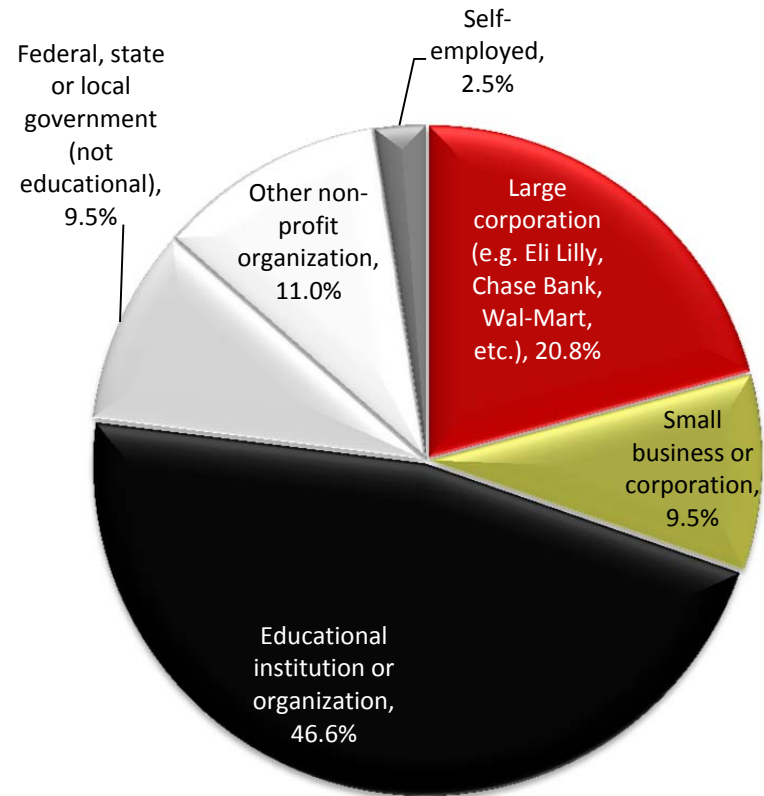


Figure 5
All IUPUI Master's Degree Respondents
Which category best describes your employer?



All Master's N = 282
 Kelley Master's N = 44

Figure 6
Kelley Master's Degree Respondents
Within which category does your personal annual gross salary fall?

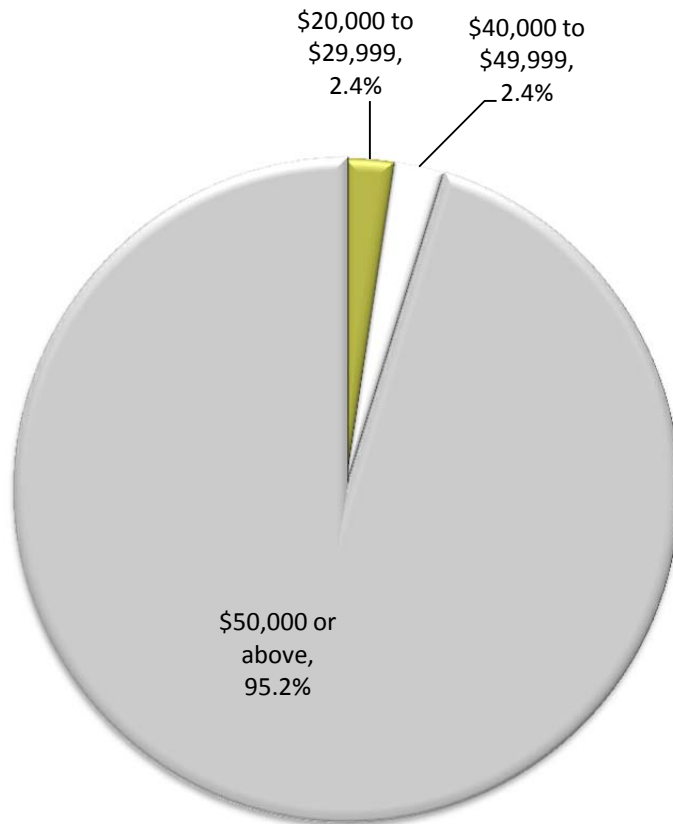
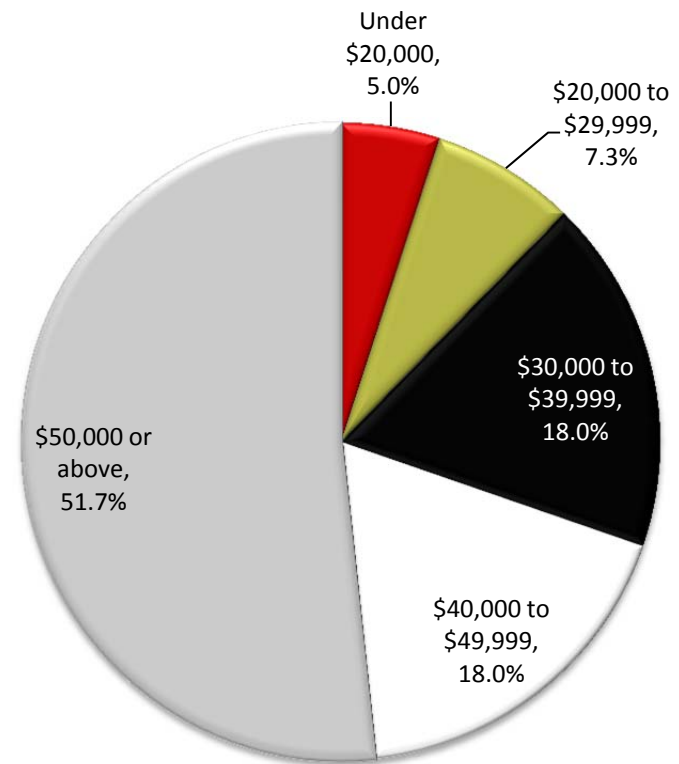
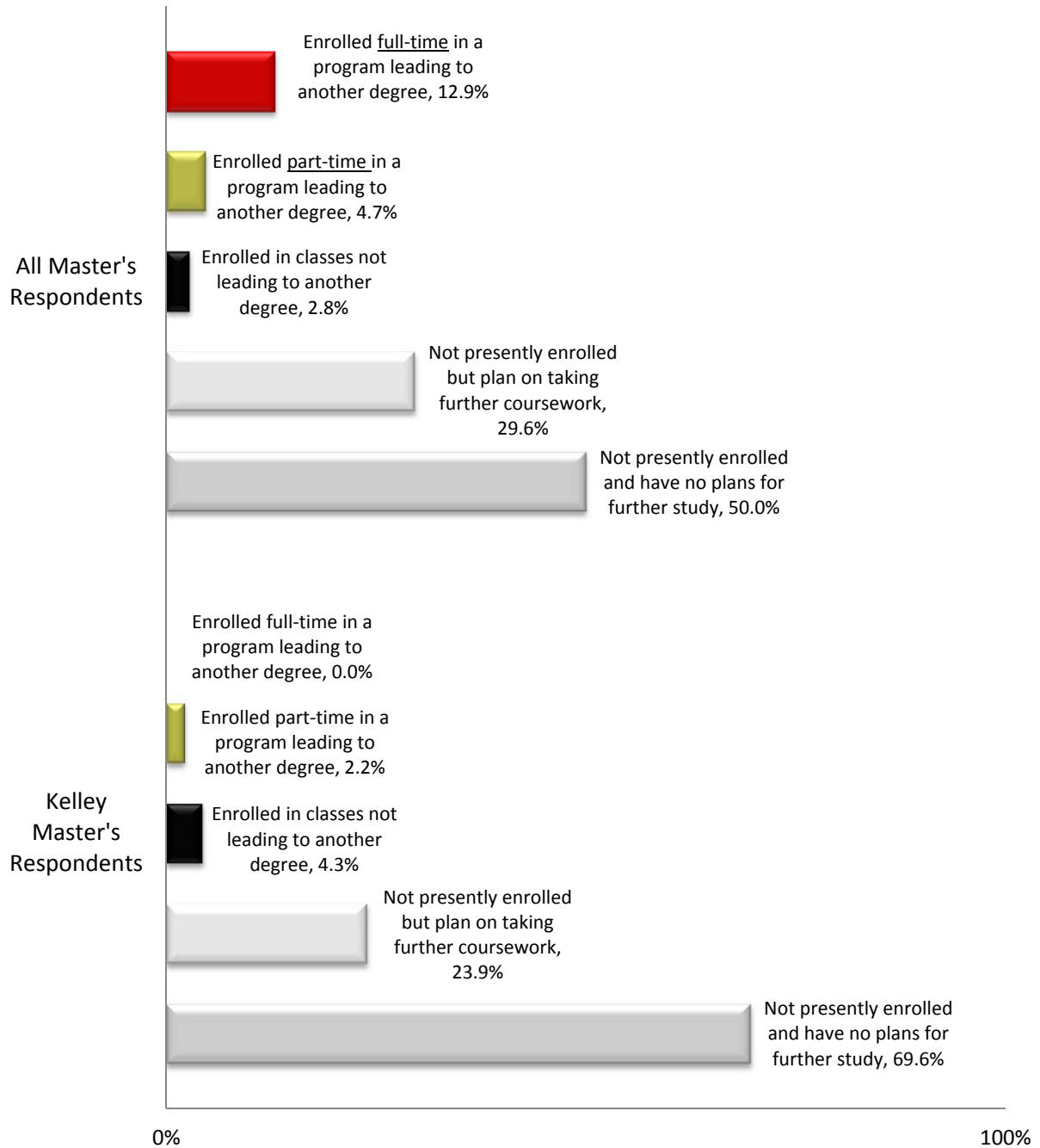


Figure 7
All IUPUI Master's Degree Respondents
Within which category does your personal annual gross salary fall?



All Master's N = 282
 Kelley Master's N = 42

Figure 8
Which of the following best describes your current educational status? ^a



^a All Master's N = 318
 Kelley Master's N = 46

**SECTION 2:
IUPUI'S IMPACT ON LEARNING AND SATISFACTION WITH
IUPUI**

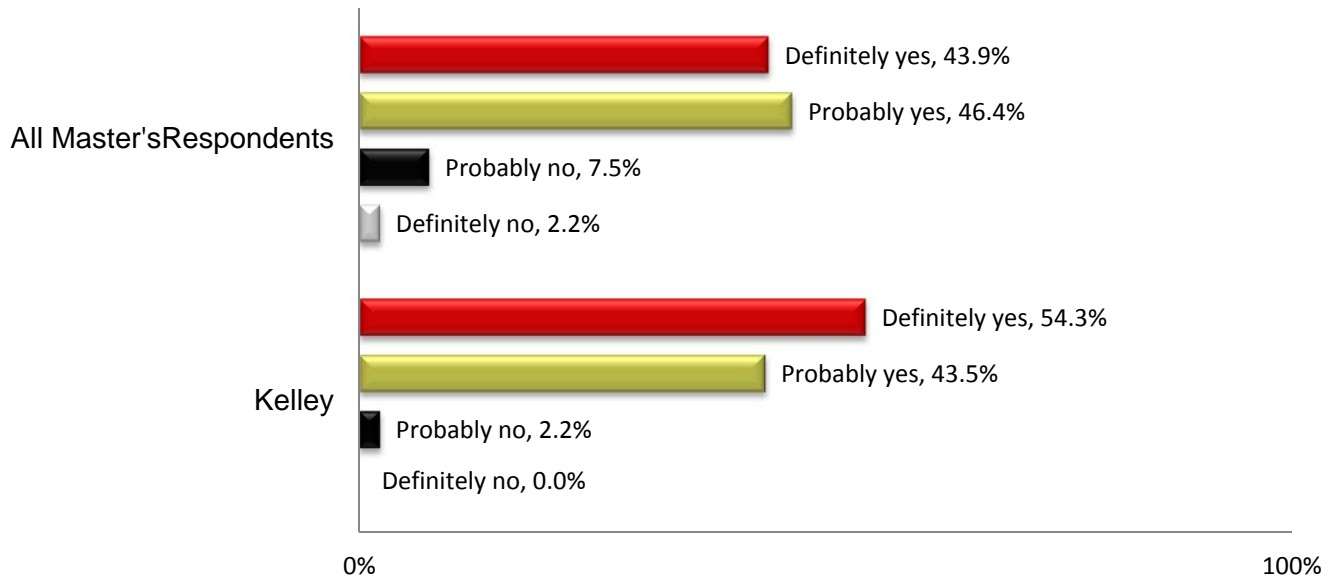
**Table 4
Impact of IUPUI on Your Learning ^a**

<i>Indicate how effectively you can perform each of these skills using the scale below.</i>	N	Mean	STD	Standard Error	IUPUI Mean	Effect Size
Acquire in-depth knowledge in your discipline	44	3.45	0.63	0.09	3.45	0.00
Conduct original research and scholarship	42	2.76	0.73	0.11	2.89	-0.16
Understand research/ scholarship in your discipline*	41	3.00	0.78	0.12	3.26	-0.33
Communicate effectively with others in your discipline	44	3.48	0.59	0.09	3.52	-0.06
Communicate effectively with the general public	43	3.47	0.55	0.08	3.46	0.02
Think critically*	44	3.73	0.45	0.07	3.56	0.28
Think creatively	43	3.37	0.58	0.09	3.40	-0.04
Apply good judgment in both professional and personal situations	44	3.61	0.49	0.07	3.53	0.13
Solve problems in your discipline*	44	3.73	0.45	0.07	3.48	0.39
Conduct research in an ethical manner	42	3.43	0.67	0.10	3.45	-0.03
Behave in an ethical way	44	3.68	0.47	0.07	3.64	0.07
Use the knowledge I gained in college to address social issues or problems	42	3.10	0.79	0.12	3.20	-0.13
Understand contemporary social issues*	43	3.07	0.74	0.11	3.27	-0.27
Exercise my responsibilities as a citizen (e.g., voting, actively participating in community and political issues)*	43	3.07	0.80	0.12	3.23	-0.20

^a 4-point scale in which "Very Effective" = 4, "Effective" = 3, "Somewhat effective" = 2, and "Not at all effective" = 1.

* Effect size greater than 0.2 or less than -0.2

Figure 9
If you could start over again, would you go to IUPUI?*^a



^a All Master's N = 319, Mean = 3.32, STD = .71.

Kelley Master's N = 46 Mean = 3.52, Std. Dev. = 0.55, effect size = 0.28

* Effect size greater than 0.2 or less than -0.2

Table 5
General Satisfaction^a

<i>Please indicate how satisfied you are with each of the following aspects of your IUPUI experience</i>	N	Mean	STD	Standard Error	IUPUI Mean	Effect Size
Overall quality of your academic experiences at IUPUI*	46	3.76	0.43	0.06	3.50	0.49
Quality of instruction by faculty in your major area*	46	3.67	0.47	0.07	3.50	0.30
Quality of advising or mentorship	44	3.05	0.71	0.11	3.00	0.06
Consultations about thesis, dissertation, or creative project	43	3.21	0.41	0.06	3.13	0.12
Quality of courses in your major area*	46	3.54	0.59	0.09	3.34	0.31
Personal attention from those in your major department	45	3.38	0.61	0.09	3.24	0.18
Opportunities to engage in community service*	41	2.85	0.65	0.10	3.00	-0.22
Opportunities to participate in faculty members' research*	39	2.59	0.68	0.11	2.79	-0.27
Opportunities to participate in personal research*	38	2.87	0.58	0.09	3.04	-0.27

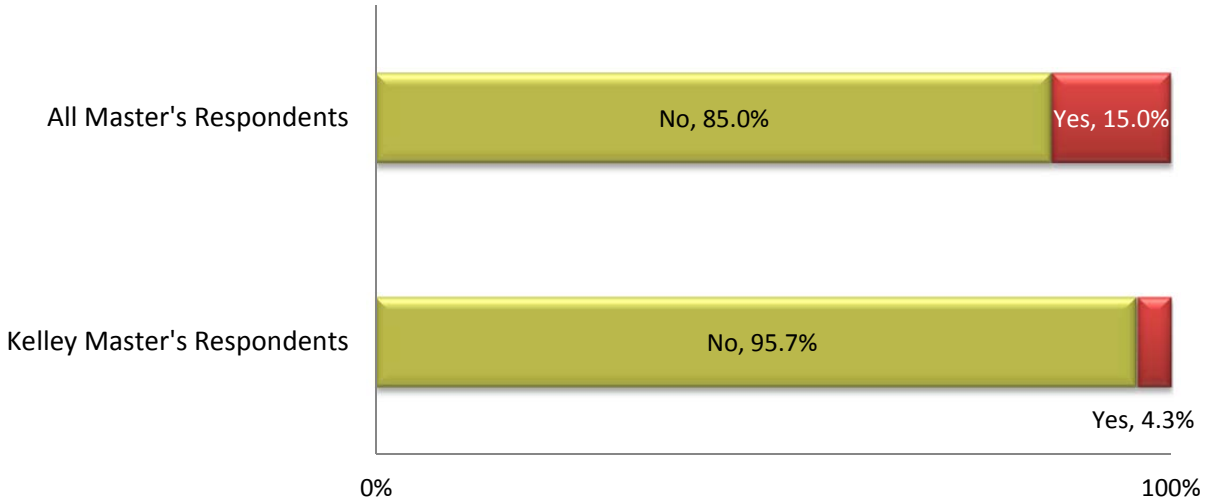
^a 4-point scale in which "Very Satisfied" = 4, "Satisfied" = 3, "Dissatisfied" = 2, and "Very dissatisfied" = 1.

* Effect size greater than 0.2 or less than -0.2

Assistantships

Figure 10

Did you have an assistantship while completing your degree at IUPUI? ^a



^a All Master's N = 319
Kelley Master's N = 46