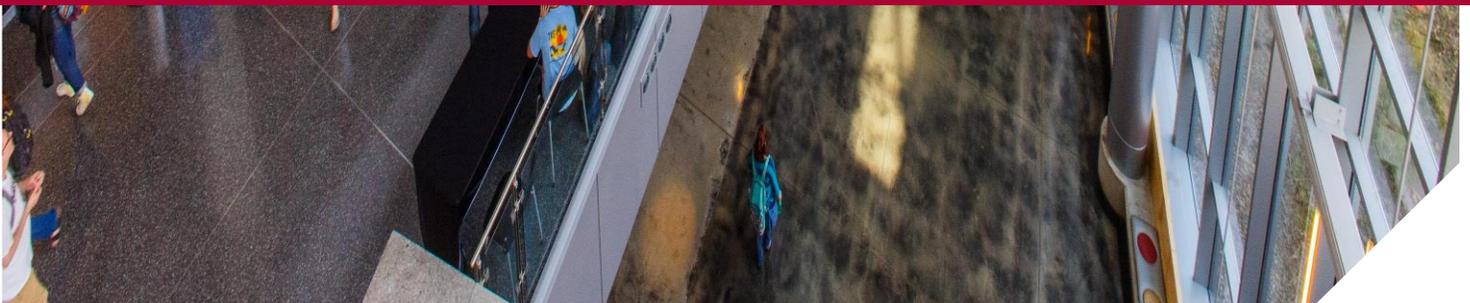




IUPUI
Overall
Beginning Freshmen
Entering Student Survey Report

2021



Welcome to the 2021 IUPUI Entering Student Survey Report

The Entering Student Survey (ESS) was administered to all first-time IUPUI new beginning students. The ESS was designed to gather information about students' needs, time commitments, reasons why they decided to enroll at IUPUI, initial feelings of belonging, and commitment to IUPUI. Of the 3,121 beginning freshmen in the 2021 cohort, 604 completed the Entering Student Survey. The response rate was 19%. Respondents were representative of the overall beginner population with regard to residency, age, ethnicity, and school. Respondents were slightly more likely to be women.

Key Highlights Overall

- The vast majority of students (85%) agreed that the IUPUI campus is 'very inclusive and celebrates all students with different backgrounds and cultures.'
- 84% of students agreed 'the IUPUI campus community has made me feel welcomed.'
- About 90% of respondents agreed they are 'proud to tell others I am going to school here.'
- 62% of students plan to work for pay off-campus during their first year while 51% plan to work for pay on-campus.
- The following are the top 10 reasons students decided to attend IUPUI:
 1. Availability of financial aid/scholarship
 2. Academic quality
 3. Availability of specific academic programs (majors)
 4. Graduates get good jobs
 5. Affordability
 6. Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)
 7. Job, career, and internship opportunities available in Indianapolis while attending school.
 8. Career and job opportunities available in Indianapolis while attending school
 9. Welcoming campus
 10. Opportunity for an IU or Purdue degree
- When students were asked in an open-ended format what the tipping point or the most important reason they selected IUPUI was, they reported affordability/opportunities for financial aid and scholarships, being close to their home, and IUPUI having a specific major.
- Students were asked where they applied in addition to IUPUI. The top five institutions were as follows: 1) Indiana University-Bloomington, 2) Purdue University-West Lafayette, 3) Ball State University, 4) Indiana State University and 5) University of Indianapolis.
- Students were asked to report any challenges they may have for ideal learning experiences. 60% reported no challenges, 13% reported lack of access to high speed internet, 13% reported lack of technology skills, 10% reported lack internet, 4% reported lack of camera, and 4% reported lack of computer, laptop or tablet.

ENTERING STUDENT SURVEY RESPONDENTS DEMOGRAPHICS

Residency	Survey Responders		Overall Beginning Freshmen Population	
	N	Percentage	N	Percentage
Indiana Resident	543	89.9	2,805	89.9
Non-Resident	61	10.1	316	10.1
Gender				
Women	389	64.4	1,865	59.8
Men	215	35.6	1,256	40.2
Age				
19 and Under	592	98.0	3,024	96.9
20-24	10	1.7	83	2.7
25 and Over	2	0.3	14	0.4
Ethnicity				
American Indian/Alaska Native	0	0.0	1	0.0
Asian	34	5.6	210	6.8
Black/African-American	45	7.5	338	10.9
Hispanic/Latin(x)	91	15.1	515	16.6
International	12	2.0	47	1.5
Native Hawaiian/Pacific Island	0	0.0	1	0.0
Two or More Races	30	5.0	177	5.7
White	390	64.8	1,815	58.5
School				
University College	237	39.2	1,458	46.7
School of Science	137	22.7	532	17.0
School of Engineering and Technology	60	9.9	334	10.7
School of Health & Human Sciences	19	3.1	125	4.0
Kelley School of Business	43	7.1	205	6.6
School of Liberal Arts	23	3.8	132	4.2
Herron School of Art and Design	38	6.3	111	3.6
School of Informatics and Computing	23	3.8	82	2.6
School of Education	7	1.2	71	2.3
O'Neill School of Public and Environmental Affairs	6	1.0	44	1.4
School of Medicine	0	0.0	0	0.0
Fairbanks School of Public Health	8	1.3	21	0.7
Lilly Family School of Philanthropy	2	0.3	4	0.1
School of Dentistry	0	0.0	0	0.0
School of Social Work	0	0.0	1	0.0
School of Nursing	1	0.2	1	0.0

SENSE OF BELONGING

Please rate how much you agree with each statement									
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree	Slightly Agree	Moderately Agree	Strongly Agree
<i>Percentages</i>									
The IUPUI campus is very inclusive and celebrates all students with different backgrounds and cultures	601	6.01	0.2	0.8	0.2	14.3	8.7	33.3	42.6
The IUPUI campus community has made me feel welcomed	601	5.82	0.3	0.8	0.3	15.0	15.0	35.4	33.1
I feel a sense of belonging to IUPUI	604	5.31	1.0	0.8	0.8	27.8	19.9	32.5	17.2
I see myself as part of the IUPUI community	600	5.27	1.5	1.2	2.5	22.7	25.5	28.8	17.8
I feel that I fit right in on campus	601	5.20	1.3	1.0	2.3	27.0	24.0	28.8	15.6
I feel that I am a member of the IUPUI community	602	5.08	1.2	1.3	4.0	29.6	23.1	27.1	13.8

1=Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
Rank ordered by means

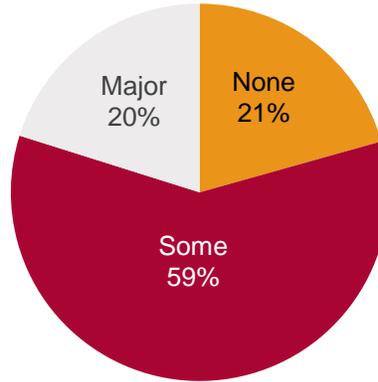
COMMITMENT TO IUPUI

Please rate how much you agree with each statement									
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree	Slightly Agree	Moderately Agree	Strongly Agree
<i>Percentages</i>									
I am proud to tell others I am going to school here	600	6.13	0.0	0.8	1.0	8.7	13.0	27.3	49.2
I am extremely glad that I chose IUPUI over other colleges	601	6.01	0.5	1.0	1.8	11.3	10.6	28.0	46.8
It is important for me to graduate from IUPUI (e.g., rather than from another college)	601	5.59	2.8	3.0	5.5	15.0	11.3	19.8	42.6
IUPUI was my first choice of colleges that I was accepted to or considered applying to	601	5.14	6.3	6.5	12.8	7.2	13.0	17.0	37.3

1=Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
Rank ordered by means

HOURS PLANNED TO SPEND ON ACTIVITIES

Do you have concerns about your ability to finance your college education?



HOURS PLANNED TO SPEND ON ACTIVITIES

About how many hours do you plan to spend in a typical 7-day week during your first year at IUPUI doing each of the following?

	N	0	1-5	6-10	11-15	16-20	21-25	26-30	More than 30
<i>Percentages</i>									
Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	593	0.2	6.1	22.3	22.6	21.9	13.5	8.4	5.1
Working for pay on campus	591	49.4	9.5	15.6	11.8	9.0	2.7	1.2	0.8
Working for pay off campus	588	37.6	9.0	10.5	12.1	14.5	7.5	4.1	4.8
Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	593	12.0	40.8	27.7	10.8	4.9	1.9	0.5	1.5
Commuting to class (driving, walking, etc.)	594	5.4	67.7	17.0	3.7	2.0	0.8	0.7	2.7
Relaxing and socializing (watching TV, partying, etc.)	589	1.7	33.4	34.6	18.7	7.6	1.9	1.2	0.8
Providing care for dependents living with you (parents, children, spouse, etc.)	589	68.6	16.3	7.8	2.7	1.7	0.3	0.5	2.0
Taking care of household responsibilities	588	13.3	56.5	19.6	4.8	2.9	1.0	0.2	1.9
Engaging in volunteer activities	587	19.9	53.0	17.5	4.9	2.9	0.9	0.2	0.7
Interacting with on-line social networks (Facebook, Instagram, Twitter, etc.)	589	10.4	52.0	20.2	10.7	4.1	1.4	0.0	1.4

DECISIONS TO ATTEND IUPUI

In making a decision to choose IUPUI or transfer to IUPUI from another institution, please rate how important the following factors were:

	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
	<i>Percentages</i>						
Availability of financial aid/scholarship	661	4.32	1.1	3.9	12.4	27.2	55.4
Academic quality	764	4.28	0.3	2.1	12.6	39.8	45.3
Availability of specific academic programs (majors)	764	4.18	0.8	4.1	15.1	36.1	44.0
Graduates get good jobs	764	4.10	1.4	4.3	16.0	39.1	39.1
Affordability	763	4.04	1.2	5.6	18.3	37.5	37.4
Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)	763	4.00	2.1	5.5	20.1	35.4	37.0
Job, career, and internship opportunities available in Indianapolis while attending school.	764	4.00	2.1	6.5	16.9	37.8	36.6
Career and job opportunities available in Indianapolis after I complete my degree	763	3.97	3.5	7.2	18.7	30.0	40.5
Welcoming campus	763	3.77	3.0	7.1	25.7	38.5	25.7
Opportunity for an IU or Purdue Degree	662	3.76	5.9	7.9	22.2	32.6	31.4
Campus emphasis on student health and wellness	765	3.66	4.3	10.1	26.1	34.6	24.8
Feeling that I “fit in” at IUPUI	762	3.65	5.1	9.8	26.9	31.6	26.5
Personal attention from faculty	660	3.57	3.6	10.0	32.4	33.3	20.6
Social activities and campus life opportunities at IUPUI	655	3.56	4.7	10.2	28.7	36.9	19.4
IUPUI’s reputation	661	3.52	4.2	9.5	33.3	35.4	17.5
Emphasis on health or healthcare in academic programs	765	3.51	7.2	12.8	25.6	31.0	23.4
A visit to campus	657	3.46	8.7	12.2	25.3	32.4	21.5
Focus on diversity	659	3.44	11.2	11.8	24.7	25.9	26.3
Flexibility of course offerings and formats (online and face-to-face)	659	3.41	9.1	15.0	25.5	27.0	23.4
Resources available for underserved students (LGBTQ, students with disabilities, students of color, veterans, older students, transfer students, etc.)	660	3.36	13.8	12.4	23.8	23.8	26.2
Social opportunities associated with IUPUI located in city of Indianapolis	764	3.27	7.5	15.6	32.5	31.0	13.5

1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important
Rank ordered by means

DECISIONS TO ATTEND IUPUI (CONT.)

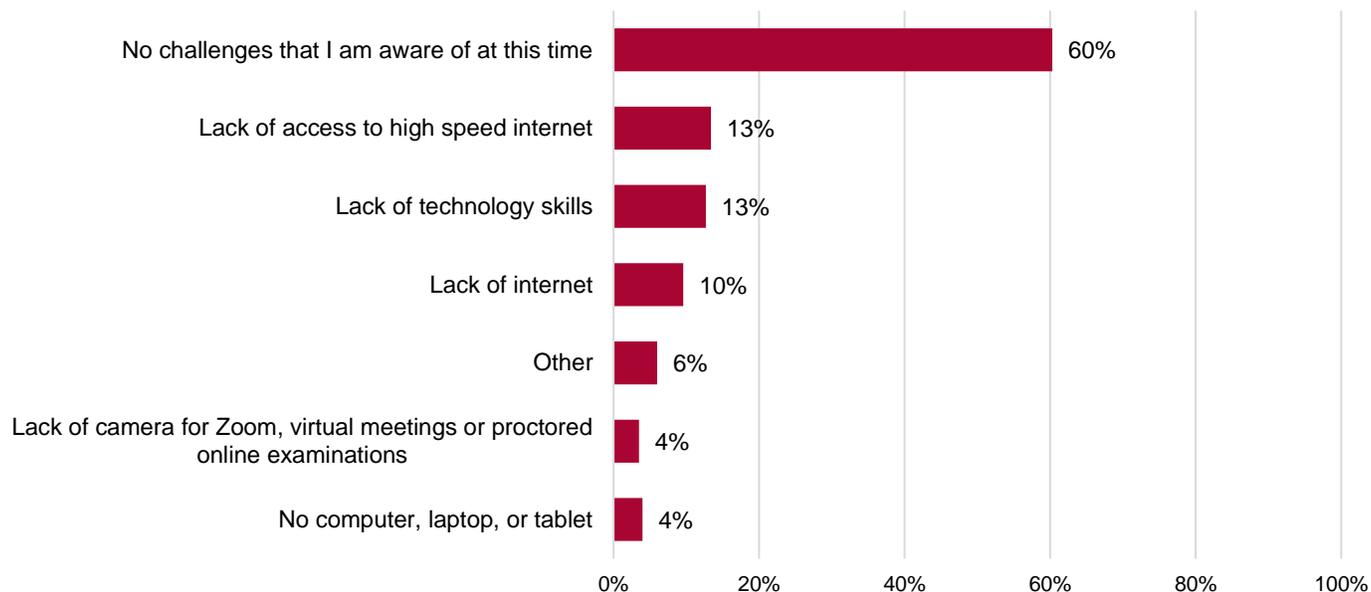
In making a decision to choose IUPUI or transfer to IUPUI from another institution, please rate how important the following factors were:

	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
<i>Percentages</i>							
Type of housing available on campus	660	3.22	16.2	12.6	24.8	25.6	20.8
Small class size	661	3.05	10.1	16.8	42.4	19.5	11.2
Quality IUPUI sponsored online/virtual/social media events and activities prior to enrollment	659	2.99	14.0	20.6	31.9	19.6	14.0
Wanted to live near home	764	2.95	20.0	19.0	23.0	21.6	16.4
Change in financial situation	657	2.84	25.9	14.2	25.1	19.6	15.2
Proximity to large city (Indianapolis)	764	2.77	19.0	18.2	37.2	18.2	7.5
Size of IUPUI (large urban campus)	764	2.73	14.9	22.0	42.4	16.6	4.1
Availability of online course offerings	659	2.72	25.0	17.6	27.8	19.4	10.2
Advisor or guidance counselor recommendation	657	2.53	32.7	18.6	22.8	14.6	11.3
Ability to live at home while attending college	765	2.47	44.3	12.3	12.3	14.6	16.5
My parents/caretakers/relatives wanted me to :	659	2.25	39.5	21.1	21.4	11.4	6.7

1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important
Rank ordered by means

POTENTIAL CHALLENGES IN LEARNING ENVIRONMENT

Please indicate any challenges you may have for ideal learning experiences (online and face-to-face) (check all that apply):



N=604

Qualitative Analysis of Open Ended Items

Have you chosen a major?



In making a decision to choose your current major, please rate how important the following factors were (if you have chosen a major) or are (if you are still in the process of selecting a major).

	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
<i>Percentages</i>							
Major is aligned with my interests	583	4.42	0.2	2.6	7.7	34.5	55.1
Major is aligned with my skills and abilities	581	4.33	0.5	1.4	10.5	39.6	48.0
Major is aligned with the lifestyle I would like to have	583	4.32	0.7	3.3	11.0	33.6	51.5
Availability of jobs in the field	582	4.25	1.2	3.3	12.0	36.3	47.3
Major is aligned with my personality	580	4.21	0.7	4.5	13.8	35.3	45.7
Graduates get good jobs	583	4.13	2.1	4.8	15.6	33.1	44.4
High school classes or college classes that spark my interest or awareness	583	3.98	1.9	6.3	19.0	37.6	35.2
Starting salaries are high	583	3.78	2.6	9.4	26.6	30.4	31.0
Good grades in previous courses	584	3.77	4.8	6.7	25.0	34.2	29.3
Major makes people like me feel welcome	581	3.62	6.5	9.0	27.0	30.5	27.0
Media (TV, social media, newspapers, comme spark my interest or awareness	583	3.02	14.8	20.4	25.9	26.4	12.5
IUPUI specific communications that sparked my interest or awareness	579	2.81	20.7	21.2	26.1	20.2	11.7
My parents/relatives recommendation	582	2.59	27.5	22.2	23.4	17.4	9.6
Advisor or guidance counselor recommendation	581	2.56	32.4	18.1	21.7	17.4	10.5
My friends recommended	579	2.14	40.8	25.2	19.3	9.0	5.7

1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important
Rank ordered by means

Qualitative Analysis of Open Ended Items

What was the tipping point or the MOST important reason you selected IUPUI?

Total comments=729

1. Affordability/Cost/Financial Aid (152 total comments)

- It was the most affordable out of my top 3 choices
- It had what I was looking for, and it didn't cost both of my arms and legs.
- I could get a Purdue degree in engineering for a fraction of what it would cost at Purdue
- The most important reason why I selected IUPUI for my education was because they helped me with my financial aid situation and understood what my family was going through. They reached out to me and wanted me to be able to attend IUPUI. I am now able to afford attending IUPUI.
- IUPUI provided me with a lot of financial assistance

2. Close to home (152 total comments)

- Very close to home, and I am able to easily commute from home to the campus, living at home while attending in person classes.
- I could live at home while attending school
- It was near my house
- It is close to home and I am able to still work while in school.
- Closeness to home so that I can commute without paying for room and board.

3. IUPUI has specific major (115 total comments)

- IUPUI has my unique major.
- That IUPUI is one of the very few that is Fepac accredited for forensic science
- It had a Motorsports Engineering degree
- My most important reason for choosing IUPUI was that my major was offered there
- Civic Leadership program- fit my values and not offered elsewhere

4. Living in the city (61 total comments)

- it's in a city with a lot of things to do.
- connection to a major city with tons of networking potential
- The realization that all the other schools were not in the city where the interior design industry is so prevalent.
- It was downtown, an area that I always wanted to be a part of and experience
- It was in a new city that I wanted to explore.

5. Quality of major (58 total comments)

- Heard there was a good dental program
- The great biomedical engineering program they offer.
- They are known to have a great program for my major
- I wanted a career in science and IUPUI offers several different science majors and all programs were highly recommended.
- The nursing program at IUPUI is the best program in the state.

6. Quality/Reputation of IUPUI (38 total comments)

- I heard great things about IUPUI from former professors as well as faculty and students.
- The quality of this college
- IUPUI's reputation.
- It has good graduation rate
- The most important reason I selected IUPUI was the reputation of friendly learning environment I have heard from alumni's

7. Fit in/Diversity of students (24 total comments)

- I felt welcome from the moment I applied
- feeling of "fitting in"
- Diversity and acceptance of different kinds of people
- wanted to be part of a diverse community.
- The vibe! I feel good about attending. I feel important as a student. IUPUI is very open to including all. You celebrate our victories, which makes us feel incredible that all our hardwork has paid off.

8. Family Connections (18 total comments)

- My mom got a job at IU Fort Wayne which got me half-off tuition
- My brother attended and enjoyed it and I know it's a good school
- My dad work at IUPUI as Professor
- I have family member who attend or are alumni.
- My older brother is an alumni, and I'm planning to continue that "tradition" of attending Kelly

9. Career opportunities (13 total comments)

- I selected IUPUI because of the employment rate of students who graduate from IUPUI.
- The most important reason I selected IUPUI was the opportunities available within my major that will help prepare me for life after I finish my bachelor's degree.
- Opportunity for employment after iupui
- Because I wanted a career that would offer me a decent amount of income in the future while also making me happy, and IUPUI offered such a program, so I chose it.

10. Campus visit (10 total comments)

- I had planned to attend IUPUI with a friend. When I had searched images, I loved the beauty. After an in-person visit, I had gotten a deeper look at the canvas layout and then decided to make IUPUI my college.
- When I visited the campus and saw how nice the area was.
- The campus was easy to walk through during my visit and everyone seemed very welcoming.
- they were also allowing in-person visits during the pandemic.

What other colleges and universities do you apply to?

Total comments=1,442

Indiana University Bloomington	215
Purdue University	149
Ball State University	148
Indiana State University	92
University of Indianapolis	90
Other IU Campuses	66
Butler University	61
Ivy Tech	41
University of Southern Indiana	28
Marian University	27

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