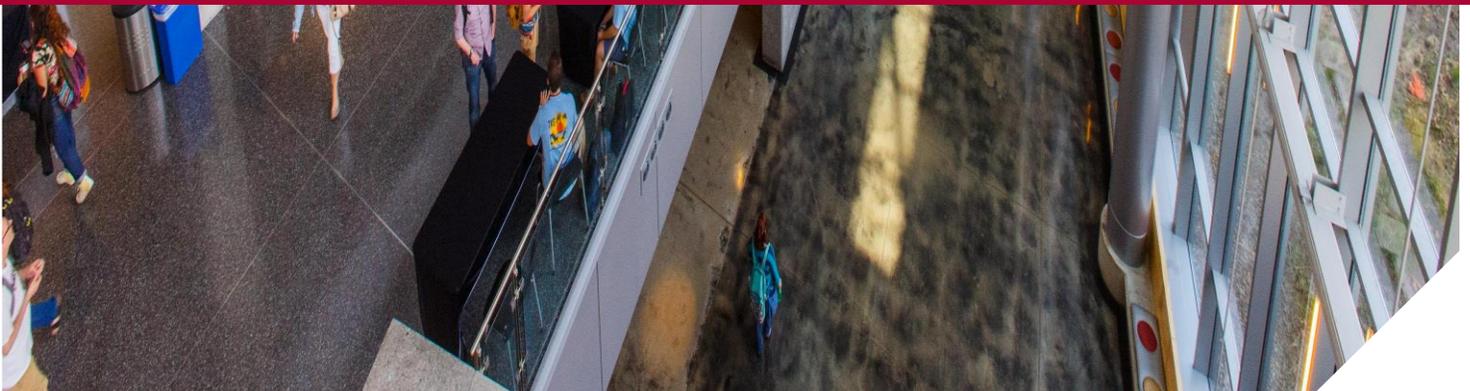




IUPUI
Transfer
Entering Student Survey Report
2020



Welcome to the 2020 IUPUI Transfer Entering Student Survey Report

The Entering Student Survey (ESS) was administered to all IUPUI new external transfer students. The ESS was designed to gather information about students' needs, time commitments, reasons why they decided to enroll at IUPUI, initial feelings of belonging, and commitment to IUPUI. Of the 1,456 new transfers in the 2020 cohort, 210 completed the Entering Student Survey. The response rate was 14%.

Key Highlights Overall

- The majority of students (70%) agreed that the IUPUI campus is 'very inclusive and celebrates all students with different backgrounds and cultures.'
- 68% of students agreed 'the IUPUI campus community has made me feel welcomed.'
- 90% of respondents agreed they are 'proud to tell others I am going to school here.'
- 74% of students plan to work for pay off-campus during their first year while 18% plan to work for pay on-campus.
- The following are the top 10 reasons students decided to attend IUPUI:
 1. Academic quality
 2. Availability of specific academic programs (majors)
 3. Availability of financial aid/scholarship
 4. Graduates get good jobs
 5. Affordability
 6. Flexibility of course offerings and formats (online and face-to-face)
 7. Opportunity for an IU or Purdue Degree
 8. Career and job opportunities available in Indianapolis while attending school
 9. Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)
 10. Job, career, and internship opportunities available in Indianapolis while attending school.
- Students were asked to report any challenges they may have for ideal learning experiences. 49% reported no challenges, 12% reported lack of access to high speed internet, 12% reported lack of technology skills, 9% reported lack internet, 5% reported lack of camera, and 2% reported lack of computer, laptop or tablet. This information was shared with appropriate campus leaders so they were able to connect students with resources to meet their needs.
- When students were asked in an open-ended format what the tipping point or the most important reason they selected IUPUI was, they reported location, affordability/opportunities for financial aid and scholarships, and quality of programs/degree options.
- Students were asked where they applied in addition to IUPUI. The top five institutions were as follows: 1) Ball State University, 2) Purdue University, 3) Indiana University Bloomington, 4) University of Indianapolis, and 5) Ivy Tech.

ENTERING STUDENT SURVEY RESPONDENTS

DEMOGRAPHICS

Residency	Survey Responders		Overall Beginning Freshmen Population	
	N	Percentage	N	Percentage
Indiana Resident	178	84.8	1,285	88.3
Non-Resident	32	15.2	171	11.7
Gender				
Female	132	62.9	820	56.3
Male	78	37.1	636	43.7
Age				
19 and Under	47	22.4	278	19.1
20-24	106	50.5	787	54.1
25 and Over	57	27.1	391	26.9
Ethnicity				
American Indian/Alaska Native	1	0.5	1	0.1
Asian	10	4.8	72	4.9
Black/African-American	20	9.5	198	13.6
Hispanic/Latin(x)	21	10.0	132	9.1
Native Hawaiian/Pacific Island	0	0.0	0	0.0
International	7	3.3	35	2.4
Two or More Races	12	5.7	82	5.6
White	138	65.7	928	63.7
School				
University College	79	37.6	657	45.1
School of Science	31	14.8	139	9.5
School of Engineering and Technology	22	10.5	132	9.1
School of Health & Human Sciences	5	2.4	43	3.0
Kelley School of Business	0	0.0	6	0.4
School of Liberal Arts	29	13.8	170	11.7
Herron School of Art and Design	3	1.4	28	1.9
School of Informatics and Computing	10	4.8	77	5.3
School of Education	8	3.8	62	4.3
O'Neill School of Public and Environmental Affairs	6	2.9	33	2.3
School of Medicine	5	2.4	38	2.6
Fairbanks School of Public Health	2	1.0	11	0.8
Lilly Family School of Philanthropy	0	0.0	0	0.0
School of Dentistry	1	0.5	2	0.1
School of Social Work	8	3.8	33	2.3
School of Nursing	1	0.5	25	1.7

SENSE OF BELONGING

Please rate how much you agree with each statement									
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree	Slightly Agree	Moderately Agree	Strongly Agree
<i>Percentages</i>									
The IUPUI campus is very inclusive and celebrates all students with different backgrounds and cultures	208	5.63	1.4	0.5	0.5	27.4	10.1	21.2	38.9
The IUPUI campus community has made me feel welcomed	208	5.46	0.5	1.0	1.4	29.3	14.4	24.0	29.3
I feel a sense of belonging to IUPUI	210	5.09	2.9	2.4	5.7	27.1	14.8	28.1	19.0
I feel that I fit right in on campus	207	5.09	1.4	3.4	6.8	26.1	18.4	23.7	20.3
I see myself as part of the IUPUI community	208	5.04	2.4	2.9	5.8	26.0	21.2	23.6	18.3
I feel that I am a member of the IUPUI community	208	4.86	1.9	4.8	6.7	31.7	17.3	22.1	15.4

1=Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
Rank ordered by means

COMMITMENT TO IUPUI

Please rate how much you agree with each statement									
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree	Slightly Agree	Moderately Agree	Strongly Agree
<i>Percentages</i>									
I am proud to tell others I am going to school here	201	6.22	1.0	1.0	2.0	6.0	11.4	18.4	60.2
It is important for me to graduate from IUPUI (e.g., rather than from another college)	201	5.91	2.0	2.5	3.0	9.5	13.9	16.9	52.2
I am extremely glad that I chose IUPUI over other colleges	201	5.85	1.0	2.0	1.5	14.4	13.9	22.4	44.8
IUPUI was my first choice of colleges that I was accepted to or considered applying to	202	4.88	9.9	8.4	9.9	12.4	9.9	13.9	35.6

1=Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
Rank ordered by means

HOURS PLANNED TO SPEND ON ACTIVITIES

About how many hours do you plan to spend in a typical 7-day week during your first year at IUPUI doing each of the following?

	N	0	1-5	6-10	11-15	16-20	21-25	26-30	More than 30
<i>Percentages</i>									
Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	194	1.5	9.3	14.9	15.5	24.7	13.4	10.8	9.8
Working for pay on campus	193	82.4	0.5	3.6	5.7	5.2	2.1	0.5	0.0
Working for pay off campus	195	25.6	3.1	8.7	6.7	15.9	13.3	7.2	19.5
Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	195	43.6	32.8	10.8	6.7	2.1	2.1	0.5	1.5
Commuting to class (driving, walking, etc.)	194	20.6	50.0	11.9	5.7	3.6	3.1	2.1	3.1
Relaxing and socializing (watching TV, partying, etc.)	187	4.3	29.4	33.7	17.6	9.6	3.2	0.5	1.6
Providing care for dependents living with you (parents, children, spouse, etc.)	186	50.5	18.8	9.1	3.8	2.7	2.2	0.5	12.4
Taking care of household responsibilities	185	2.7	39.5	29.2	9.7	4.9	5.4	1.1	7.6
Engaging in volunteer activities	185	42.7	37.8	12.4	3.2	1.1	1.1	1.1	0.5
Interacting with on-line social networks (Facebook, Instagram, Twitter, etc.)	188	13.8	41.5	26.1	10.6	3.7	2.1	0.0	2.1



DECISIONS TO ATTEND IUPUI

In making a decision to choose IUPUI or transfer to IUPUI from another institution, please rate how important the following factors were:

	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
	<i>Percentages</i>						
Academic quality	187	4.41	1.1	1.1	9.6	32.1	56.1
Availability of specific academic programs (majors)	187	4.37	1.6	2.7	9.6	28.9	57.2
Availability of financial aid/scholarship	182	4.23	6.6	2.7	9.3	23.6	57.7
Graduates get good jobs	187	4.18	4.8	3.2	12.8	27.8	51.3
Affordability	186	4.15	3.2	7.0	11.8	28.0	50.0
Flexibility of course offerings and formats (online and face-to-face)	182	4.10	4.4	7.7	13.2	22.5	52.2
Opportunity for an IU or Purdue Degree	181	4.05	8.8	2.8	11.6	28.2	48.6
Career and job opportunities available in Indianapolis while attending school	186	4.01	7.5	6.5	12.4	24.7	48.9
Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)	185	3.96	5.4	5.4	18.4	29.7	41.1
Job, career, and internship opportunities available in Indianapolis while attending school.	186	3.88	7.5	7.0	18.3	24.2	43.0
Ability to live at home while attending college	187	3.86	17.1	3.2	8.6	18.7	52.4
IUPUI's reputation	180	3.74	6.7	10.0	19.4	30.6	33.3
Campus emphasis on student health and wellness	186	3.65	5.9	12.4	22.0	30.6	29.0
Availability of online course offerings	182	3.63	10.4	12.6	18.1	20.9	37.9
Wanted to live near home	187	3.59	15.5	7.5	18.7	19.3	39.0
Resources available for underserved students (LGBTQ, students with disabilities, students of color, veterans, older students, transfer students, etc.)	180	3.56	11.1	11.7	20.6	23.9	32.8
Personal attention from faculty	182	3.55	4.9	10.4	31.3	30.8	22.5
Welcoming campus	187	3.53	8.0	9.1	29.4	28.9	24.6
Emphasis on health or healthcare in academic programs	185	3.48	9.7	16.2	17.8	29.2	27.0
Focus on diversity	181	3.48	13.3	9.4	21.5	27.6	28.2
Feeling that I "fit in" at IUPUI	186	3.38	11.3	12.9	25.8	26.3	23.7

1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important

Rank ordered by means

DECISIONS TO ATTEND IUPUI (CONT.)

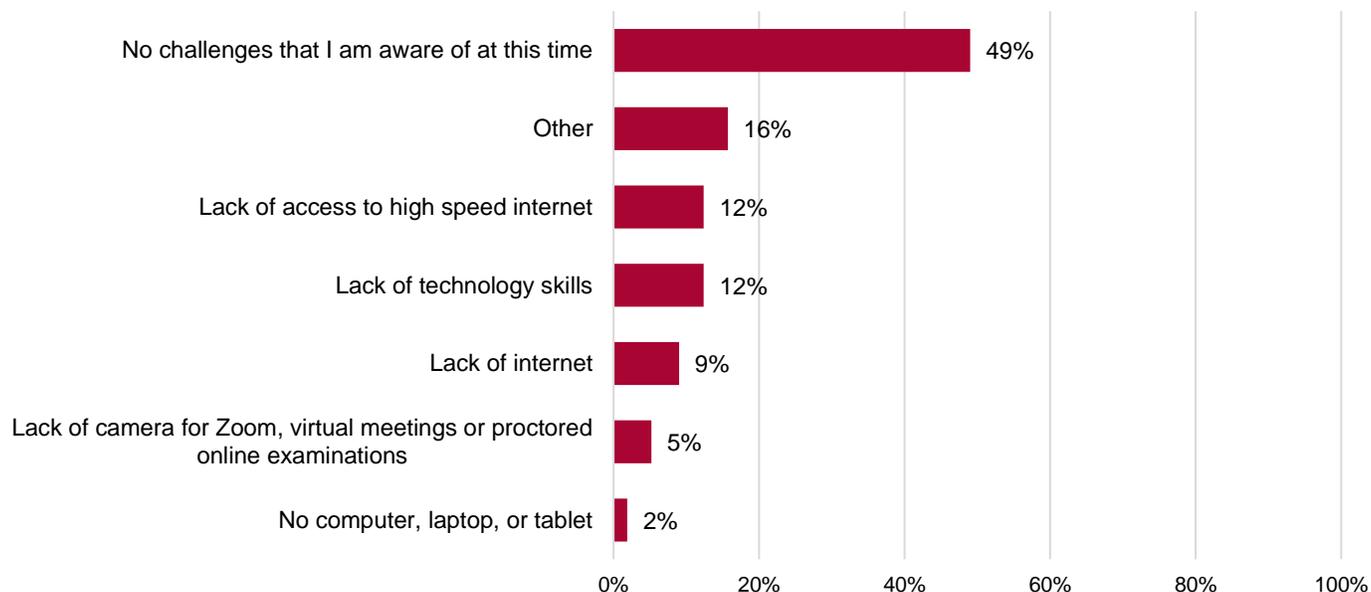
In making a decision to choose IUPUI or transfer to IUPUI from another institution, please rate how important the following factors were:

	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
<i>Percentages</i>							
Small class size	181	3.33	9.4	12.2	32.6	28.2	17.7
Change in financial situation	181	3.00	27.1	11.0	18.8	21.0	22.1
A visit to campus	181	2.96	23.8	12.7	26.0	19.3	18.2
Quality IUPUI sponsored online/virtual/social media events and activities prior to enrollment	181	2.96	24.3	16.0	22.1	14.4	23.2
Social opportunities associated with IUPUI located in city of Indianapolis	186	2.79	26.9	17.2	22.0	17.7	16.1
Social activities and campus life opportunities at IUPUI	180	2.76	25.6	18.9	22.8	19.4	13.3
Size of IUPUI (large urban campus)	186	2.61	25.8	16.7	35.5	15.1	7.0
Proximity to large city (Indianapolis)	186	2.51	34.9	15.6	24.2	14.5	10.8
Advisor or guidance counselor recommendation	181	2.41	44.2	11.0	16.6	15.5	12.7
Type of housing available on campus	181	2.17	52.5	8.8	17.7	11.0	9.9
My parents/caretakers/relatives wanted me to :	181	2.12	51.9	12.7	16.0	9.9	9.4

1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important
Rank ordered by means

POTENTIAL CHALLENGES IN LEARNING ENVIRONMENT

Please indicate any challenges you may have for ideal learning experiences (online and face-to-face) (check all that apply):



N=210

Qualitative Analysis of Open Ended Items

What was the tipping point or the MOST important reason you selected IUPUI?

Total comments=165

1. Location (51 total comments)

- Close to home and it was a school I always wanted to go to since I was little.
- Close to home and it had the degree/major I wanted.
- Close to home and affordability
- I was born in Indianapolis and have always loved being in Indianapolis, plus a lot of of my loved ones went to IUPUI, the biggest being my mom, brother and girlfriend!
- Closer home while still offering the majors that I am wanting to pursue.
- Close to home, job opportunities
- Good University, close to home, affordable
- I fell in love with the location and really like the coaches
- Proximity to where I live in Indy.
- I wanted to live at home
- It is affordable, near home, and has great opportunities for my premed track.
- I wanted to commute to school so I could afford college

2. Affordability (44 total comments)

- Well regarded, affordable program in my area of interest.
- Midwest student exchange program
- It was affordable for me.
- I attended school out of state for a year and it became too expensive. IUPUI was my top choice school in-state, so I transferred for hopefully the remainder of my college education.
- It was cheaper than the school I attended last year, and closer to home.
- Good University, close to home, affordable
- It is affordable, near home, and has great opportunities for my premed track.
- I had been wanting to attend Purdue University since my sophomore year of highschool. However, due to my current financial situation and housing situation, it wasn't realistic. Since IUPUI offers a Purdue degree I thought it was an awesome opportunity.
- Cost of tuition and proximity to home.
- The affordability of the classes I intend to take for my major versus that of other universities.
- Proximity to home and financial aid help
- The cost and scholarships
- Expenses and more variety of majors I had.

3. Quality of Program/Degree Options (44 total comments)

- It was the only place to get an engineering degree (I don't count UIndy because they don't have accreditation for half their programs) that was close to my home.
- IUPUI offers a degree in History and Indiana Tech does not. Indiana Tech was the only other school I was seriously considering.
- Degree choice
- It would allow me to study there for my selected master's degree program
- Transfer program from Ivy Tech
- The Motorsport Engineering major. This is the only school that has this major, so that's why i am here.
- Closer home while still offering the majors that I am wanting to pursue.
- Had the graduate program I eventually want to go into (PA), so it felt like the best place to help me transition from my bachelors to masters.
- Ease of transfer from Ivy Tech, and degree options.
- ASL program offered here and not in my hometown
- I had never come across a university that offered every possible career pathway or degree I was interested in. It made choosing easy and flexible. I appreciated that this school is within my budget range as well.
- Easy transfer from Vincennes University
- Quicker completion of bachelors degree
- The most important reason I selected IUPUI was that it was one of the few schools that offered my major.
- Opportunity for Purdue degree and 2 year transfer program with Ivy Tech.

4. Program or University Reputation (32 total comments)

- Well regarded, affordable program in my area of interest.
- Close to home and it was a school I always wanted to go to since I was little.
- They offer an opportunity to attend an amazing business school and earn a prestigious degree from Kelley.
- I had been wanting to attend Purdue University since my sophomore year of highschool. However, due to my current financial situation

- and housing situation, it wasn't realistic. Since IUPUI offers a Purdue degree I thought it was an awesome opportunity.
- IUPUI has a very good reputation, is affordable and Students that graduate from IUPUI have career opportunities available.
- I didn't want to be at Purdue anymore but i still wanted a degree from Purdue
- IUPUI is known for the academic quality and I knew that the labs had really nice equipment. Being a biology major/chem minor, hands-on lab experience is important.
- I wanted an IU degree without moving far.
- To graduate from the best nursing program around.
- I wanted to go to the best art school in my state. Herron is the only Institution mentioned. I decided I wanted Herron.
- The reputation of the social work program.
- IUPUI's reputation & other family members attending.
- My friends recommendations
- IUPUI has a great reputation and it is located in central Indiana. Its location is great because it sits right between my home and job which makes commuting to and from school very convenient.
- Because IUPUI have very good academic reputation
- The city and the nice campus. Also the Kelly School of Business is a top school to be in and I want to be in it.
- IUPUI is one of the few schools in the Midwest to offer a competent and intensive Illustration program.

5. Opportunity (12 total comments)

- Close to home, job opportunities
- It is affordable, near home, and has great opportunities for my premed track.
- IUPUI has a very good reputation, is affordable and Students that graduate from IUPUI have career opportunities available.
- Affordable and flexible classes (evening, online, and weekend availability); affiliation with IU McKinney School of Law
- It was close to home and have a lot of internship opportunities.
- It was the option that was the best for my selected major. The job turnout rate was also very high.
- The opportunities it would provide me for the future
- Better opportunities with programs and acceptance
- Ready to finish my undergrad
- My previous school wasn't that great, and graduating from IUPUI will connect me closer to Purdue's vet school.
- it will be a better track for me to get in to med school
- I wanted to take a chance and truly do something I wanted to do and improve my life.

What other colleges and universities do you apply to?

Total comments=155

Ball State University	18
Purdue University	12
Indiana University	12
University of Indianapolis	11
Ivy Tech	9
Butler University	8
Indiana State University	7
Other IU Campus	5

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