

2012
NATIONAL SURVEY OF STUDENT ENGAGEMENT
SUMMARY REPORT FOR THE
KELLEY SCHOOL OF BUSINESS

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INTRODUCTION

The National Survey of Student Engagement (NSSE) was developed to achieve a greater understanding of students' educational experiences in college by exploring how institutions emphasize effective teaching practices and student engagement in various activities. The final NSSE report consists of five scales called Benchmarks of Effective Educational Practice (Benchmarks). Each Benchmark consists of a group of scaled items derived from the NSSE survey. The five Benchmarks are Level of Academic Challenge (LAC), Active and Collaborative Learning (ACL), Student-Faculty Interaction (SFI), Enriching Educational Experiences (EEE), and Supportive Campus Environment (SCE). Toward the end of the survey, a series of Learning Gains items are included in order to provide an assessment of students' perceptions of their learning in college. The items in this section have been organized into three scales which reflect general areas of learning in college.

The following report is a summary of responses for seniors enrolled in the Kelley School of Business. This report organizes the NSSE items according to scalelets, or clusters of highly related items that measure a specific aspect of the educational experiences of a group of students. Each scalelet is nested under the corresponding Benchmark with which it is associated. The table below depicts the number of scalelets in each benchmark (as well as the learning gains) for senior respondents identified as an "area of strength" (an effect size of 0.2 standard deviations greater than the IUPUI average), "asset to protect" (between 0.05 and 0.2 standard deviations greater than the average), "issue to be mindful of" (between -0.05 and -0.2 standard deviations below IUPUI average) and "opportunity for improvement" (an effect size of 0.2 standard deviations below the IUPUI average or more.)

In Spring semester 2012, a random sample of 3,860 seniors and 2,397 first-year students at IUPUI and IUPUC were invited to complete the original version of NSSE (other students completed the NSSE 2.0 pilot test, for which data is available upon request). A total of 1,043 seniors responded to the survey for a response rate of 27.0%. Of Kelley respondents, 111 were seniors. For further information on NSSE, please contact Steven Graunke in the Office of Information Management and Institutional Research at sgraunke@iupui.edu.

TABLE 1
AREAS OF STRENGTH, ASSETS TO PROTECT, ISSUES TO BE MINDFUL OF, AND OPPORTUNITIES FOR IMPROVEMENT

	Overall descriptor	Total number of Scalelets	Areas of Strength	Assets to Protect		Issues to be Mindful of	Opportunities for Improvement
Level of Academic Challenge	Asset to Protect	3	0	1	1	0	1
Active and Collaborative Learning	Asset to Protect	2	1	1	0	0	0
Student-Faculty Interaction	Issue to be mindful of	2	0	0	0	2	0
Enriching Educational Experiences	No label	3	0	0	1	2	0
Supportive Campus Environment	Asset to protect	2	0	2	0	0	0
Learning Gains		3	0	2	1	0	0

TABLE 2
BENCHMARK, SCALELET, AND LEARNING GAINS SCORES FOR
SENIORS ENROLLED IN THE KELLEY SCHOOL OF BUSINESS

	N	Mean	Standard Deviation	Standard Error	IUPUI Mean	Effect Size
Level of Academic Challenge ^b	108	57.9	13.3	1.26	56.7	0.08
Writing ^b	105	47.5	14.1	1.36	44.4	0.18
Higher-Order Thinking Skills	106	68.3	18.3	1.76	67.6	0.04
Course Challenge ^d	104	60.7	15.3	1.48	63.9	-0.20
Active and Collaborative Learning ^b	111	55.9	15.9	1.49	52.4	0.19
Collaborative Learning ^a	106	56.9	18.0	1.73	51.4	0.27
Active Learning ^b	106	55.1	19.1	1.83	53.4	0.08
Student-Faculty Interaction ^c	108	36.6	22.4	2.14	39.8	-0.15
Out-of-Class Interaction ^c	106	26.0	27.3	2.62	28.4	-0.09
Course Interaction ^c	108	47.2	22.6	2.15	50.7	-0.14
Enriching Educational Experiences	107	39.3	17.0	1.63	39.8	-0.02
Varied Experiences	94	32.1	18.3	1.87	32.3	-0.01
Diversity ^c	102	54.5	25.8	2.52	55.8	-0.05
Information Technology ^c	105	76.8	16.6	1.60	77.7	-0.05
Supportive Campus Environment ^b	105	60.2	19.5	1.88	57.0	0.17
Interpersonal Environment ^b	105	73.7	19.4	1.87	71.0	0.14
Support for Student Success ^b	102	45.9	24.8	2.42	42.9	0.12
Gains in Practical Skills ^b	100	77.0	20.2	2.00	72.5	0.19
Gains in Personal and Social Skills ^b	102	57.8	22.4	2.20	54.9	0.12
Gains in General Education	101	73.3	22.2	2.18	72.8	0.02

^a“Area of strength”

^b“Asset to protect”

^c“Issue to be mindful of”

^d“Opportunity for Improvement”